

The Impact of Participating in Cross-Cultural Dialogue through the Service-Learning Project on the Attitudes of a College Learning Activity that Involved Interactions between Stockton University undergraduates and international students from ELS English Language

engagement activity impacted Stockton students' attitudes towards diversity service.

Background and Aims

The service-learning project described in this research involved an intensive English language education program wherein adults from around the world study English in a classroom. Stockton University has a "World Study English clubs" to help ELS international students practice spoken English. Stockton students led informal meet and greet sessions for their ELS partners, conducted conversational lessons (e.g. "What is your favorite food?" and Stockton students asked each other about growing up in their respective countries), and participated in a social activity, together (e.g. see a movie, go out to dinner).

This engagement project not only provided a service to international students, but also have benefitted from greater exposure to individuals of diverse cultures and backgrounds. Research from the field of social psychology suggests that interactions with individuals that identify with different national, racial, and ethnic groups can reduce prejudice towards members that identify with a nationality, race, or ethnicity. For example, research has shown that African Americans after experiencing collaborative interactions with African Americans, Germans who got to know Turkish immigrants living in Germany experienced lower prejudice towards them. This reduction in prejudice can be explained by increased knowledge about a previously unfamiliar group, reduced anxiety related to having interactions with diverse individuals, and increased empathy for experiences and perspectives as a result of getting to know someone with different life experiences (Pettigrew & Tropp, 2008).

Based on psychological research on the benefits of contact with diverse individuals, I wish to understand how engagement with members of the international community impacted Stockton students. I wish to study this beyond the pedagogical scope of the service-learning project (ENGL 3001). This is an important area of research because it is a necessary step towards competence, global engagement and diversity for cultivating tolerance and countering the effects of ideological isolation and political polarization in the United States. How do Stockton students' attitudes towards members who are different from oneself in terms of race, culture, ethnicity, and nationality impact one's

Objective 1. The first goal of this project is to conduct data analysis of student essays, journals, and responses to a questionnaire on perceptions of service-learning.

Objective 2. The second goal of this project is to disseminate the findings at a national conference and a publication. Upon completion of Objective 1, I will submit a presentation proposal to national or regional conferences focused on community engagement, service learning, global engagement, or pedagogical innovation. I will also write a manuscript reporting the findings on the engagement or psychology.

Beginning in Fall 2017, I collected 35 Stockton student essays and reflections with approval from the IRB. Data collection is proceeding during Spring 2019 and will result in an additional 25 essays and

- How do Stockton students participating in this service feel about their international student partners? Do they report positive or negative feelings towards their partners?
- Are Stockton students' knowledge of different groups, anxiety in intercultural communication and empathy for diverse individuals impacted by the service-learning experience?

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Stockton students will hold academically positive attitudes towards their international student partners. In addition, Stockton students will express generally positive views towards service-learning and global engagement. Students will have more positive views towards service-learning at the end of the semester compared to at the beginning of the semester, prior to their service. Lastly, I predict that student responses will address the three impacts identified in previous research: knowledge, anxiety reduction, and empathy.

The proposed project will use the following procedures and methods over Summer 2019:

Data Analysis. In total, 70 students' responses to essays, journals, and questionnaires will be analyzed using thematic analysis for content that addresses the research questions of this project. The 17 journal essays and journals combined were 1000 words long for each student. In the thematic analysis, responses will

be analyzed for themes and descriptions pertaining to knowledge acquisition, anxiety reduction, empathy, and global learning. Students' reactions to service-learning, global learning, and their international partners will be analyzed.

The 23-item questionnaire collected prior to the service project will be compared to perceptions of service-learning on a 21-item questionnaire at the end of the semester. I will conduct quantitative analyses of questionnaire items using SPSS statistical software, which is available through Stockton University. Data will be tabulated and presented in graphical form using Microsoft Excel for presentation at the conference.

Dissemination. The proposed project will be disseminated over the course of 14 weeks in Summer 2019. I will present a poster, a manuscript, or a presentation at a national or regional conference. I will draft a manuscript for publication in a peer-reviewed scholarly journal.

Timeline. The proposed project will be completed over the course of 14 weeks in Summer 2019.

August, 2018: Conference submission. Manuscript preparation and revision.

Importance or Value

Conversations about globalization, immigration, and human movement have become especially prominent in social and political discourse in the United States. Social science research has demonstrated that exposure to different viewpoints and authentic interactions with individuals of different national, cultural, and racial backgrounds can foster tolerance, willingness to cooperate, and greater understanding

of individuals (Cohen, Gutierrez, & Soria, 2010; Clark, Nishi, & Johnson, 2004; D'Augelli & Gross, 2009; Spencer et al., 2009). Findings from these studies provide evidence that young adults benefit from face-to-face interactions with individuals of different nationalities and cultures.

Research on how to promote tolerance and cultural understanding is needed. This project is involved in becoming more comfortable with cross-cultural interactions, presents ideas for future research on how to promote tolerance and cultural understanding, and provides recommendations for how to organize authentic cultural exchanges with international communities.

Future research in this area will include the development of a service-learning project. Two follow-up projects may result. One project is the identification and use of quantitative assessment instruments measuring student empathy, attitudes towards globalization, and cultural sensitivity. Such measures can be assessed before and after the service activities in order to determine changes in attitudes, tolerance, and empathic concern as a result of the service-learning experience. An area of future research will examine the impact of the service-learning activities on the attitudes of students at the

ELS Atlantic City. Opportunities for external funding will also be explored in collaboration with the Office of Research and Sponsored Programs and other faculty members working on global education and community engagement. For example, findings from the proposed project may be included in a report on the impact of service-learning on Stockton students and international partners.

Outcomes

The research findings from this project will be disseminated through a poster presentation at the American Journal of Community Psychology or Teaching of Psychology. The findings from this project will be submitted as a poster, workshop, or full presentation to a conference highlighting global education and community engagement. Other potential venues include the Association of American Colleges & Universities Global Education Network Meeting or the Society for the Teaching of Psychology's 18th Annual Conference.