Be a HERO

To help show your support for the
HERO Campaign for Designated Driversf you can become a HERO Campaign Member,
purchase wristbands, or make a tax deductible
contribution. Please fill out and return this
form along with your donation/payment. Checks are made payable to the
John R. Elliott Foundation.

Name _

Address _

City _

State ---, Zip _

E-mail address _

Phone _

o My Contribution is enclosed
o I want to become a Member of the HERO Campaign
___ $25IIndividual $15 Student

o I am purchasing _ 10 _ 25 _ 50 100
wristbands at $1 each. (10 wristband minimum required)
o Number of Yellow__ • 0 Number of Blue__
o My payment, includingr

The HERO Pledge: Drive Sober • Be a Designated, Driver • Don't Let Your Friends Drive Drunk • www.herocampaign.org

John R.

Elliott
graduated
in May 2000
from the United
States Naval Academy with a B.S. in Systems
Engineering, and received his commission as
an Ensign in the United States Navy He was
preparing to attend Naval Flight Officer School
in Pensacola, FL when he was killed in a
head-on collision with a drunken driver.

John grew up in Egg Harbor Township, NJ
He was a National Merit Scholar, President
of his class, and a member of the football
and tennis teams at Egg Harbor Township
High School. At the Naval Academy he was
a Squad leader and Platoon commander,
and a member of the 5th Battalion and
Regimental championship racquetball team.

John was recognized for his achievements
in academics, leadership and athletics, and
was a true officer and a gentleman. At the
Academy, John distinguished himself as a
Human Education Resource Officer (HERO)
and was selected the outstanding HERO in
his class. In his honor and in an effort to end
drunken driving fatalities and accidents, the
Ensign John R. Elliott HERO Campaign for
Designated Drivers" has been established.

To learn more about the HERO Campaign,
register as a sober designated driver,
contact the Campaign, or to make a
donation on line, please visit
www.herocampaign.org

HERO Campaign Mission
The HERO Campaign for Designated Drivers"
is a non-profit organization whose mission
is to prevent drunken driving tragedies by
promoting the use of safe and sober designated
drivers. We work ~.wot.rk s. Werk ERO Cafay275ay2Ecenandafeion D and HEROandfEionnwinafeed thasan-psbloHttsed y te otedtt H' dh' tafe andign:EBC"757C@A8 and Diesrivers tiolecfeded.Sies