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## **Atlantic City Gaming Win &**

February 2020 marks the 21st consecutive month of year-over-year growth for total gaming revenue in Atlantic City and the highest revenue earning February since 2011 (\$258 million). Revenue earned from internet gaming has played a significant role in this success growing from 4.9% of total February gaming revenue in 2014 to 13.7% in 2019 and 18.9% in 2020. Internet gaming has helped Atlantic City to engage customers at a time when visitation to the resort is traditionally low.

The wintery weather that likely suppressed visitation, and in-turn land-based gaming revenues, in past years was not as much a factor in February 2020. Land-based gaming in the resort was up 11% this month year-over-year.

The especially mild weather, and efforts by city businesses to bring more shoulder season entertainment to the resort, has led to increases in visitation. The South Jersey Transportation Authority reported a 6.4% increase in traffic through the Pleasantville Toll Plaza in December 2019 and a 7.2% increase in January 2020. When the February vehicle count is released, we expect to see a similar increase for this month.

- As reported by

**Montana Lottery Commission makes important decisions regarding future of sports betting in the state** - According to a Feb. 20 **Press Release** from the **Montana Lottery Commission**, the Commission voted to approve the types of sports and kinds of bets that will be permitted in the state. Betting terminals are to be installed at retail locations the week of March 9<sup>th</sup> with Sports Bet Montana expected to go live shortly after.

**XFL expected to embrace sports betting** According to \_\_\_\_\_, the newly formed **XFL** pro football league is positioning itself to appeal to sports bettors, and making sports betting a core part of its operations. Broadcast channels ABC and ESPN are expected to incorporate sports betting in their coverage of XFL games with announcers commenting on the effect of given plays on the