



Please rate whether you view the following uses of AI positively or negatively, or if you have no opinion:

| # | Question | Positive | | Negative | | No opinion | | Not sure | | Refuse | | Total |
|---|---------------------------|----------|-----|----------|-----|------------|-----|----------|--|--------|--|-------|
| 1 | Using a smart home device | 45% | 272 | 22% | 133 | 26% | 158 | 7% | | | | |

For the most part, do you think the increased use of AI will make your life better, worse, or have no impact?

| # | Answer | % | Count |
|---|--------|-----|-------|
| 1 | Better | 25% | 149 |

Should images, audio, or video created with AI be required to include a label disclosing that?

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Demographics

AGE - Please select your age group.

| # | Answer | % | Count |
|---|--------------|------|-------|
| 1 | 18-29 | 19% | 115 |
| 2 | 30-49 | 33% | 200 |
| 3 | 50-64 | 26% | 158 |
| 4 | 65 and older | 21% | 128 |
| 5 | Refuse | 1% | 5 |
| | Total | 100% | 606 |

COUNTY RECODED - Select your New Jersey county.

| # | Answer | % | Count |
|----|----------|------|-------|
| 1 | North | 51% | 309 |
| 2 | Central | 31% | 187 |
| 3 | South | 15% | 91 |
| 22 | Not sure | 0% | 0 |
| 23 | Refuse | 3% | 19 |
| | Total | 100% | 606 |

Are you Hispanic or Latino, or not?

| # | Answer | % | Count |
|---|-------------------------|------|-------|
| 1 | Yes, Hispanic or Latino | 19% | 114 |
| 2 | No | 78% | 474 |
| 3 | Refuse | 3% | 18 |
| | Total | 100% | 606 |

Which of the following best describes your race:

#

Answer

%

Income Recoded:

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from Feb. 20-March 3, 2024. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 96% of interviews were conducted on cell phones and 4% on landline phones. In terms of mode, 82% were reached via dialing and 18% were reached via text-to-web. A total of 606 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau ACS 2022 data for New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 4.0 percentage points at a 95% confidence level. MOE is higher for subsets.