

Stockton Poll: Booker Leads Lonegan by 11 Points in U.S. Senate Race

For Immediate Release

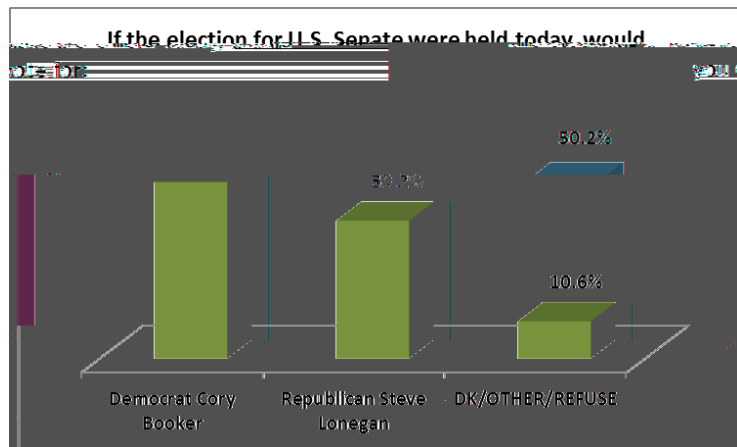
Wednesday, October 09, 2013

**Contact: Maryjane Briant
News and Media Relations Director
Galloway Township, NJ 08205
Maryjane.Briant@stockton.edu
(609) 652-4593**

Galloway Township, NJ- A statewide poll conducted by the Stockton Polling Institute shows Democrat Cory Booker leading Republican Steve Lonegan by 11 percentage points, with Democrat Cory Booker leading Republican Steve Lonegan, according to a statewide poll released today by the Stockton Polling Institute.

When respondents who say they are voting for or leaning toward voting for either candidate are included, Booker, the mayor of Newark, is supported by 50 percent, while former Bogota Mayor Lonegan received 39 percent.

With one week until the Oct. 16 special election, the 11-point margin is identical to the percentage of respondents who are undecided or refuse to identify who they will vote for. Lonegan is in the position to have to convert all of these to draw the race into a tie with Booker.



-more-

-continued page 1-

-continued from page 2-

The race is tied among white voters at 45 percent. Black/African American voters overwhelmingly support Booker, an African American, by a margin of 85 percent to 6 percent. Results among Hispanic voters more closely reflect those of the general voting population, with Booker ahead 52 percent to 38 percent.

Both candidates receive more than 80 percent support from their respective parties. Booker receives 85 percent of Democratic support, while Lonigan wins 82 percent of Republicans. Twelve percent of Republicans support Booker, while 8 percent of Democrats support Lonigan.

Meanwhile, independent voters are evenly split in their support of the two candidates.

	Booker	Lonigan
--	---------------	----------------