

# **Atlantic City Digs Out after Lost Decade, Says Stockton's South Jersey Economic Review**

More Diversified Jobs Needed to Attract Millennials to Live, Work in City

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percent in 2015, while the poverty rate for those younger than 18 years old rose to 22.3 percent from 13.2 percent.”

However, Cooke sees ways in which the city could leverage redevelopment to diversify jobs and attract more millennials (those in their mid- to late-teens to mid- to late-30s) to live and work in the city, which would yield potentially the greatest economic results.

Based on national trends, more jobs in the sectors of education and health services, and professional and business services would attract millennials, in addition to jobs they would hold in the city’s traditional hospitality and leisure sector. It is critical that they live and work in the city, Cooke said, as opposed to just visiting for entertainment.

If availability of the