

CONTINUED FR

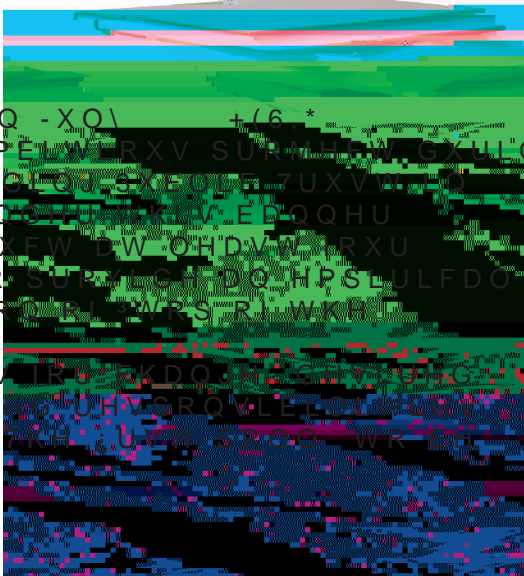
PDNLQJ WKH FRUUHFW DFDGHPLF GHFLVLRQV
 WLHG WR HQWHULQJ WKH ZRUNIRUFH WZR
 thirds say they would have done
 something different in choosing college
 VWXGLHV DQG RQO\ RQH LQ ¿YH FROOHJH
 JUDGXDWHV LQGLFDWH WKDW WKH\ WKLQN WKH\
 will be more successful than the prior
 JHQHUDWLRQ 2QH WKLUG RI UHVSRQGHQWV
 said that their college education did not
 SUHSDUH WKHP ZHOORU D ¿UVW IXOO WLPH
 MRE)LQDOO\ UHVSRQGHQWV LQGLFDWHG WKDW
 SD\LQJ FROOHJH GHEW URXJKO\
 strongly affects decisions about future
 OLIH FKRLFHV VXFK DV JUDGXDWH VFKRRO
 KRXLQJ DQG MREV

7KLV VHQVH RI XQHVVH OHIW XQFKHFNHG
 not only leads to greater uncertainty
 among citizens about the value of
 LQYHVWLQJ LQ FROOHJH RSSRUWXQLW\
 HVSHFLDOO\ SXEOLF FROOHJHV ZKLFK VHUYH
 RI DOO VWXGHQWV EXW IXQGDPHQWDOO\
 undermines the most critical element
 supporting college opportunity
 LQ WKH ¿UVW LQVWDQFH SXEOLF WUXVW
 'LVVDWLVIDFWLRQ ZLOO RQO\ ZRUVHQ LI WKH
 citizens they serve and who help to
 ¿QDQFH WKH LQVWLWXWLRQV DUH OHIW RXW RI
 WKH FRQYHUVDWLRQ DERXW SROLF\ UHIRUP

**Policy Options, Responsibility
 and Public Trust**

7KH FRQÀXHQFH RI WKHVH WUHQGV DUH
 DW WKH KHDUW RI WKH PLVVLRQ RI +(6,*.
 \$FFRUGLQJO\ WKLW ¿UVW QHZVOHWWHU LV
 dedicated to recent survey research
 trends on higher education policy and
 SXEOLF WUXVW

Following advice from its Policy
 6WHHULQJ &RXQFLO LQ -XQ\ +(6,*.
 LV LQLWLDWLQJ DQ DPELWLRXV SURFHWLQJ QJ
 WLWOHG 3%XLO
 DQ (UD RI &KDQJH ' 80
 +(6, * SODQV WR FRQGXFW OHVWLRXU
 VFLHQWL¿F SROOV WR
 EDVH IRU H[SORUDWLRQ
 mind" policy issues affecting higher
 HGXFDWLRQ RSWLRQV
 RXWFRPHV DQG VKDU
 IRU WDNLQJ DFWLRQ



‡ 1 HDUO\ RI UHVS RQGHWV
 eliminated choices of colleges
 EHFDXVH RI FRVW

‡ Roughly one-half of families would
 rather continue to depend on
 ERUURZLQJ PRQH\ WR DWWHQG FROOHJH
 UDWKHU WKDQ IDLO WR DWWHQG

“Innovation in Higher Education,
 2012.” Northeastern University/FTI
 Consulting (National sample=1251
 adults; margin of error=3.1%).

‡ College is viewed as very important
 WR DFKLHYLQJ WKH 3\$PHULFDQ 'UHDP'
 EXW QH DUO\ RQH WKLUG EHOLHYH
 college opportunity will diminish for
 IXWXUH JHQHUDWLRQV

‡ KLOH VXUYH\HG QDWLRQDOO\ ¿QG
 FROOHJH FRVW WR EH ZRUWKZKLOH RU
 UHDVRQDEOH IRU WKH EHQH¿W RQH KDOI
 UHVS RQG WKDW WKH\ NQRZ VRPHRQH
 who postponed college because of
 FRVW DQG PRVW YLHZ SD\LQJ
 for college as the biggest barrier to
 REWDLQLQJ D GHJUHH

‡ RXU LQ ¿YH VXUYH\HG EHOLHYH WKDW
 the US system of higher education

VLJQL¿FDQW HOHFWRUDO Y
 WD[HV WR VXSSRUW HGXFDV
 D KLJKHU HGXFDWLRQ IDFL
 serve as only two examples of public
 trust in colleges translating into positive
 VXSSRUW IRU LQYHVWPHQW
 LQGLYLGXDO DVSLUDWLRQV
 &OHDUO\ SXEOLF WUXVW LQ
 EHQH¿W RI FROOHJH LV D
 in the hope for future investment and
 LPSURYHPHQW RI KLJKHU H

%XW WDNLQJ WRJHWKHU S
 DQG RWKHU SROLF\ WUHQG
 SXEOLF SROLF\ PDNHUV SU
 and governing boards of colleges
 appear to be on a collision course on
 WKH PDWWHUV RI UHIRUPL
 SULFH VWUXFWXUH DQG D
 IRU RXWFRPHV :KHUHDV FL
 YLHZ FROOHJH D NH\ FRPS
 ZRUNIRUFH SUHSDUDWLRQ
 IRU WKHLU HFRQRPLF IXWX
 LQFUHDVLRQJO\ GLVVDWL¿¿
 SULFH RI FROOHJH PRXQW
 GHEW DQG FROOHJH OHDG
 WR FRQWURO HVFDODWLQJ
 feel that college opportunity for their
 children will be diminished without
 VWUXFWXUDO UHIRUP

CONTINUED FROM
PREVIOUS PAGE

7KH UHVSQRVH RI JRYHUQRUV DQG VWDWH
OHJLVODWRUV UHVSQRVLEOH IRU IXQGLQJ
SXEOLF FROOHJHV KDV EHHQ WR GHPDQG
greater accountability by introducing
EXGJHW HQUROOPHQW RU SURJUDPPDWLF
UHIRUPV DQG OLPLWLQJ WXLWLRQ DQG IHH
UHWHQXH LQFUHDVHV %XW ZLWK VWDWH
budgets stressed by current unsettling
JOREDORPLF FRQGIVLQJ RWKHU DOWHUODJ
have reduced discretionary funding to thing to sustain access to an affordable
public colleges and rationed student and useful college education - may be
QDQFLDO DLG ZKLOH D WUHQWLFH RI WKH
GHPDQGLQJ JUHDWHU GHYLDWHV SDUWLQJ QDQFLDO SUREOHPV DV ZHOO
DV QHHGHG UHIRUPV
)XQGDPHQWDOO\ ZLWK D ODUJH SDUW RI WKH
EODPH IRU WKH FROOHJH RSWRQXHQSWR UHFHLLQYHVWPHQWV E\
VTXHH]H SODFHG RQ SXEOLF SDWLQJ DV *DWHV DQG /XPLQD
EHFDXVH RI IXQGLQJ FXWV WR INCREASE COLLEGE COMPLETION RATES
they are responding to the need to QDWLRQDOO\ LW LV YHU\ VXUSULVLQJ WKDW
reform the cost structure of higher RQH ¿IWK RI WUXVWHHV VXUYH\HG EHOHYH
education simultaneously through a that the US does not need more
PL[RI UDWLQRQDO EXUHDV FRORUHQV DQGLVDOO\ QDQFLDOO\ SUREOHPV
SROLWLFDO DQG HYHQ LGHQVLYHG FRORUHQV DQGLVDOO\ SUREOHPV
not all of which may be responsive to WR ¿QG WKDW WUXVWHHV VHH WKH FRVW SULFH
LQGLYLGXDO RU FROOHJHV QHHGHG DV WKH RWKHU JX\TV SUREOHP
EXW QRW DW WKHLU LQVWLWXWLRQ
\$GG WR WKLV SLFWXUH WKH ¿QGLQJV RI
WKH \$*% VXUYH\ ZKLFK LQGHSHQGV WKH VXUYH\ RI
college trustees - the critical actors FROOHJH SUHQVWV E\
INSIDE HIGHER