Measuring College Outcomes Poll Highlights
A Stockton University Polling Institute/HESIG Report
William J. Hughes Center for Public Policy
March 31, 2016

College Outcome/Value

- Respondents see getting a better job (30%) as the most important college outcome, confirming HESIG 2014 findings

- 73% of grads see value of college as worth the cost, confirming HESIG 2013, 2014 findings, as high as 90% favorable

- Only about one third believe that colleges are doing extremely well in helping to prepare for a job/career

    - Note 79% answer extremely or somewhat well, combined
    - Hart Research 2015 national survey finds that 74% of college students v. 42% of employers think colleges do a good job in this respect

Skills and Abilities

- Top skills and abilities expected include: writing, speaking, problem solving and information gathering

    - College grads confirm 2014 HESIG findings that colleges help most in developing

HESIG 2016
Frequency tables
Stockton Polling Institute
Jan. 27-Feb. 8, Feb. 15, 2016

Q1. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Understanding and gathering information

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	609	79.0	79.0	79.0
	SOMEWHAT IMPORTANT	151	19.6	19.6	98.6
	SOMEWHAT UNIMPORTANT	3	.4	.4	99.0
	VERY UNIMPORTANT	6	.8	.8	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771			

Q8. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Using technology

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	597	77.4	77.4	77.4
	SOMEWHAT IMPORTANT	155	20.1	20.1	97.5
	SOMEWHAT UNIMPORTANT	8	1.0	1.0	98.6
	VERY UNIMPORTANT	9	1.2	1.2	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q9. Which one of the following do you think is the most important skill or ability that your college helped you develop:

Frequency

Q12. For the long-ter ..ne of the following do y x is the most important c Of going to college for you nally:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ter job	232	30.1	30.1	
	10.08 r				

Q16. Looking back, which one of the following changes could your college have made to add greater value to your college experience:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More hands-on practical experience, such as internships	237	30.7	30.7	30.7
	Better academic counseling about programs and courses	100	13.0	13.0	43.7
	Better career counseling on jobs and careers	182	23.6	23.6	67.3
	More courses in the major and less in general education	135	17.5	17.5	84.8
	More online courses	33	4.3	4.3	89.1
	More transfer credit for courses taken at other institution scn -0.004 Tc 0.0041.84(599.88 0.9€				

Q19. Please tell me how you think your colle

Q38. Which one of the following best describes your experience with college internships:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I participated in one or more internships	398	51.6	51.6	51.6
	I tried to get an internship but could not find one	73	9.5	9.5	61.1
	Or I did not try to find an internship and did not participate in one?	294	38.1	38.1	99.2
	NOT SURE/DON'T KNOW	3	.4	.4	99.6

CELL. Thinking about your telephone use, is there at least one telephone inside your home that is currently working and is not a cell phone?

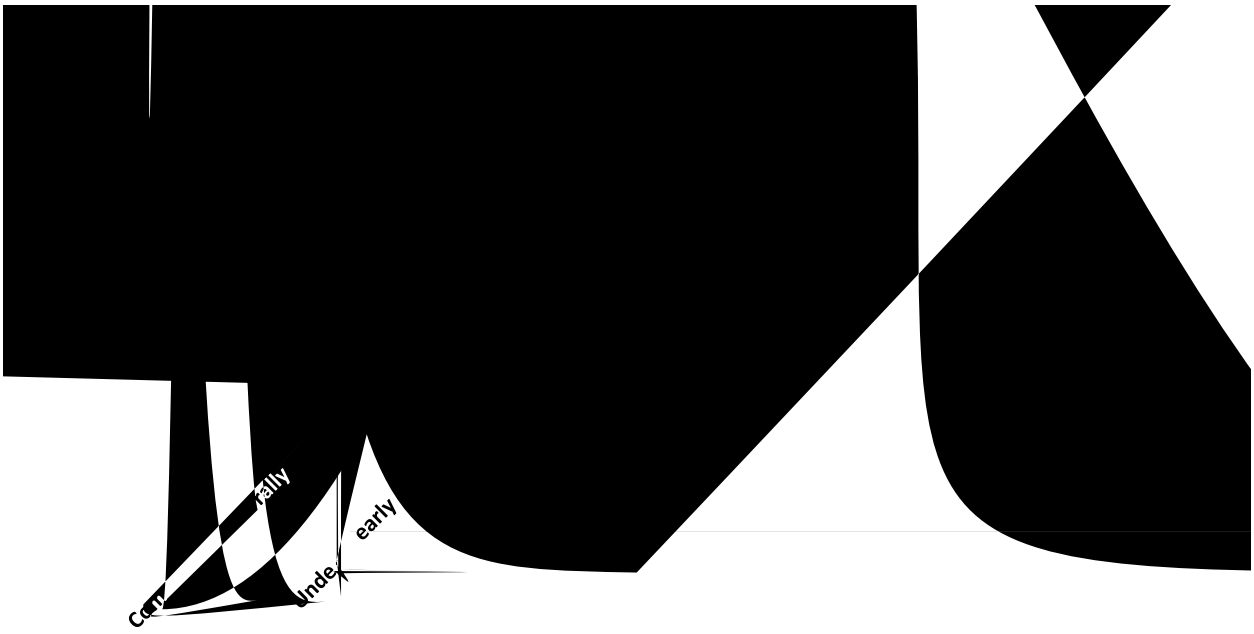
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	303	39.3	47.7	47.7
	NO	328	42.5	51.7	99.4
	NOT SURE/DON'T KNOW	2	.3	.3	99.7
	REFUSE	2	.3	.3	100.0
	Total	635	82.4	100.0	
Missing	System	136	17.6		
Total		771	100.0		

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	NO	688	89.2	89.2	99.2

D5. Which of the following general categories best represents your household income last year before taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	58	7.5	7.5	7.5
	$25,000 to less than $50,000	102	13.2	13.2	20.8
	$50,000 to less than $100,000	229	29.7	29.7	50.5
	$100,000 to $150,000	175	22.7	22.7	73.2
	Or more than $150,000?	146	18.9	18.9	92.1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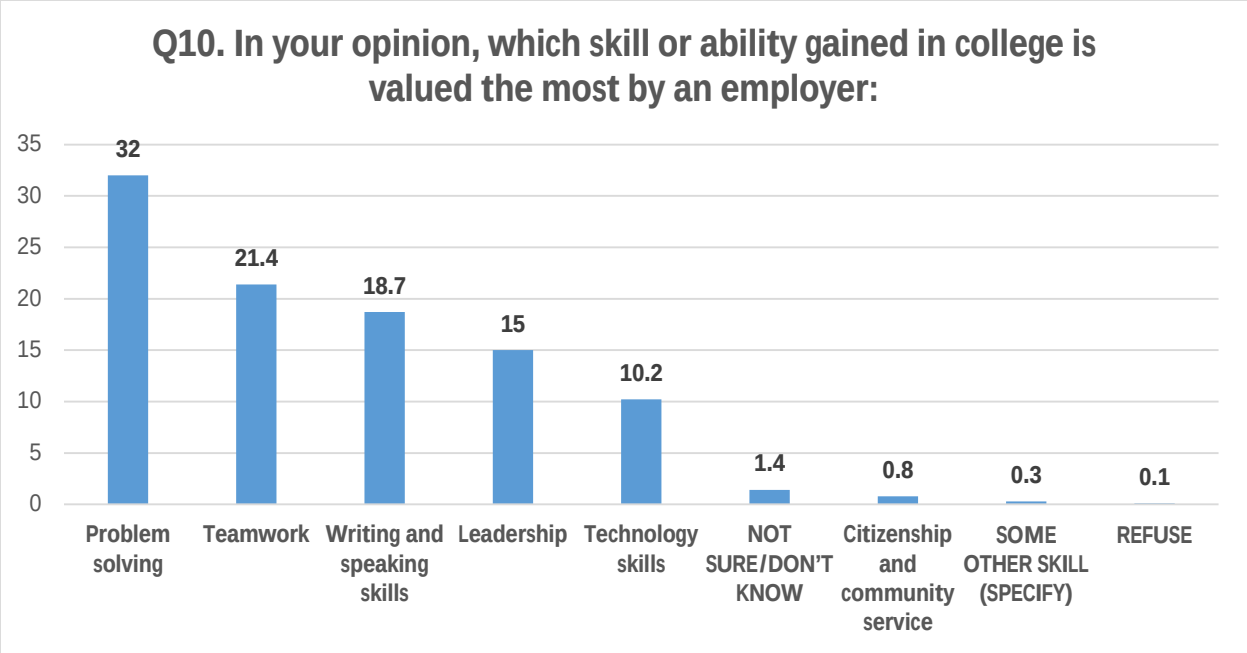
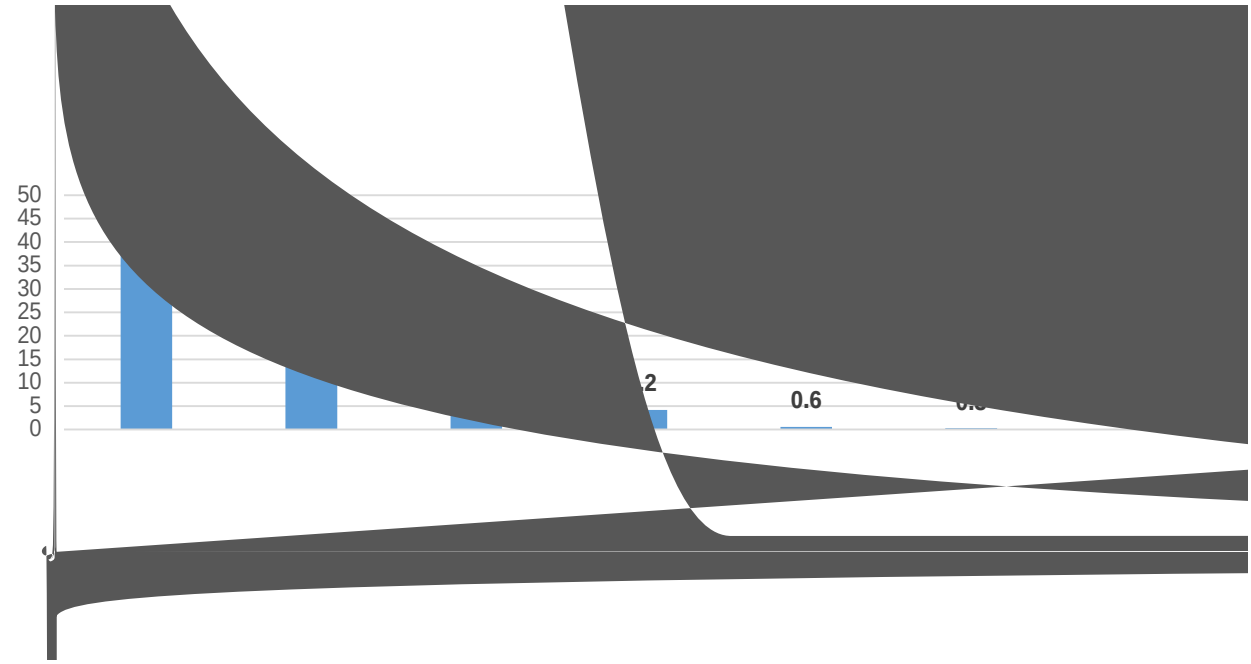
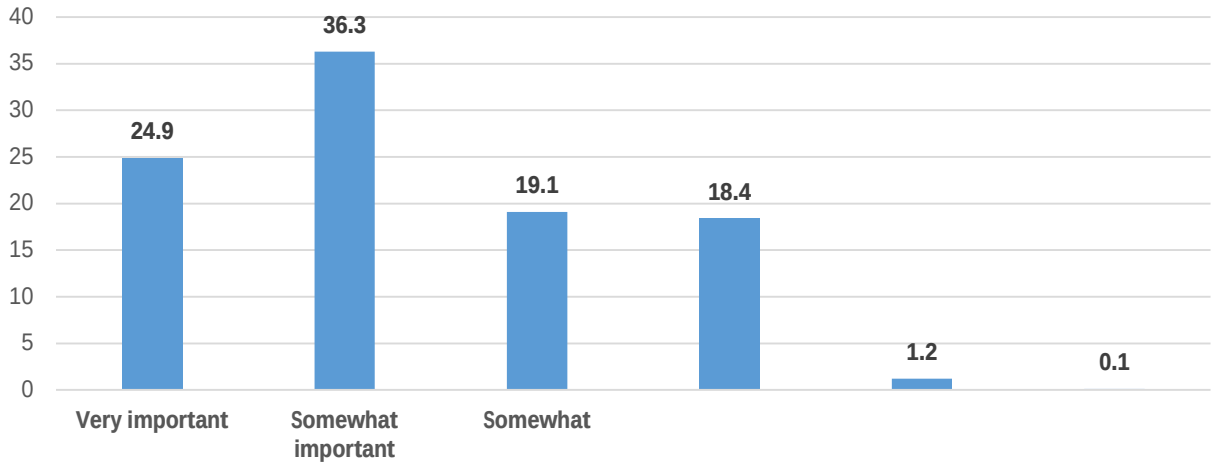
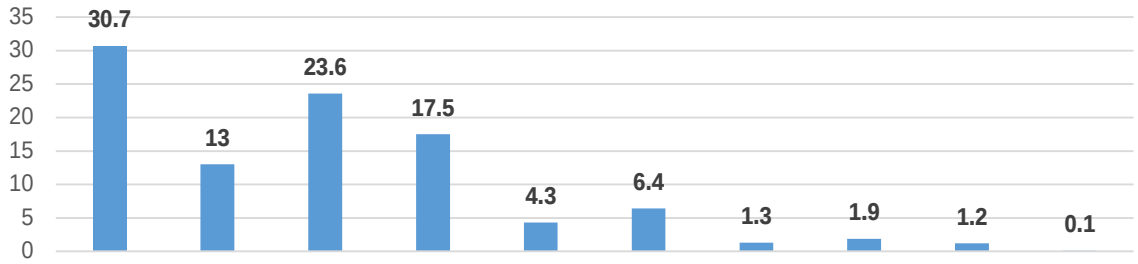

Q10. In your opinion, which skill or ability gained in college is valued the most by an employer:
35
30
25
20
15
10
5
0
32
21.4
18.7
15
10.2
1.4
0.8
0.3
0.1
Problem solving
Teamwork
Writing and speaking skills
Leadership
Technology skills
NOT SURE/DON'T KNOW
Citizenship and community service
SOME OTHER SKILL (SPECIFY)
REFUSE


50
45
40
35
30
25
20
15
10
5
0
0.6


40
35
30
25
20
15
10
5
0
24.9
36.3
19.1
18.4
1.2
0.1
Very important
Somewhat important
Somewhat


35
30
25
20
15
10
5
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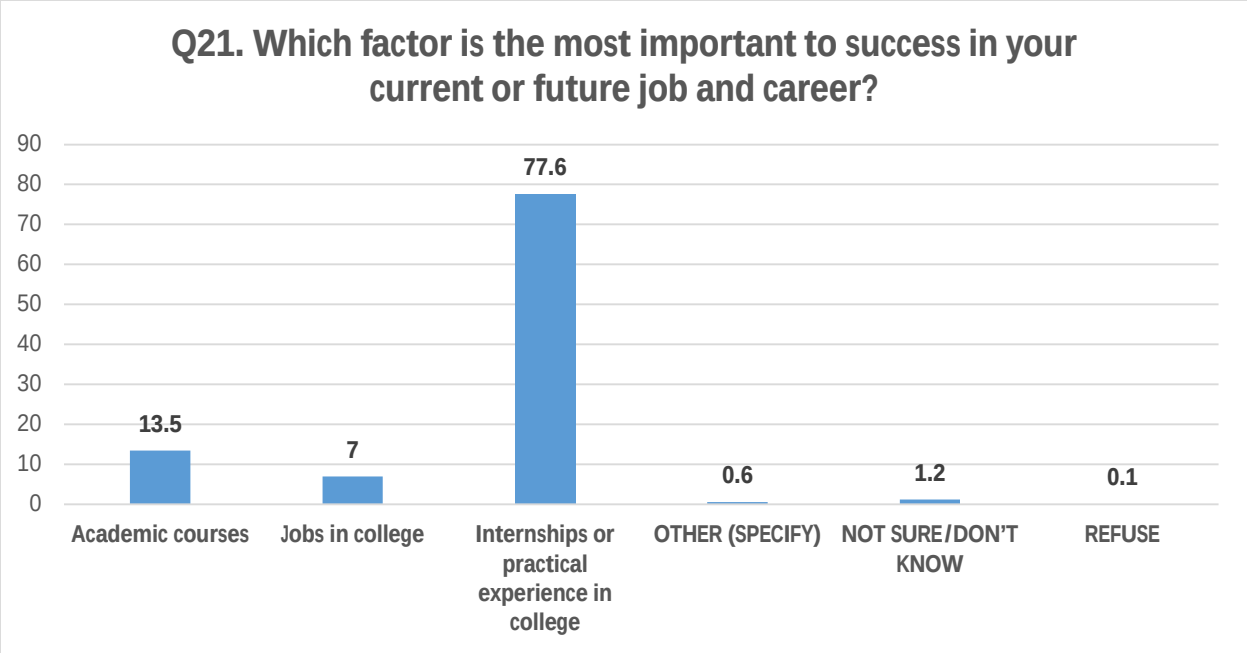
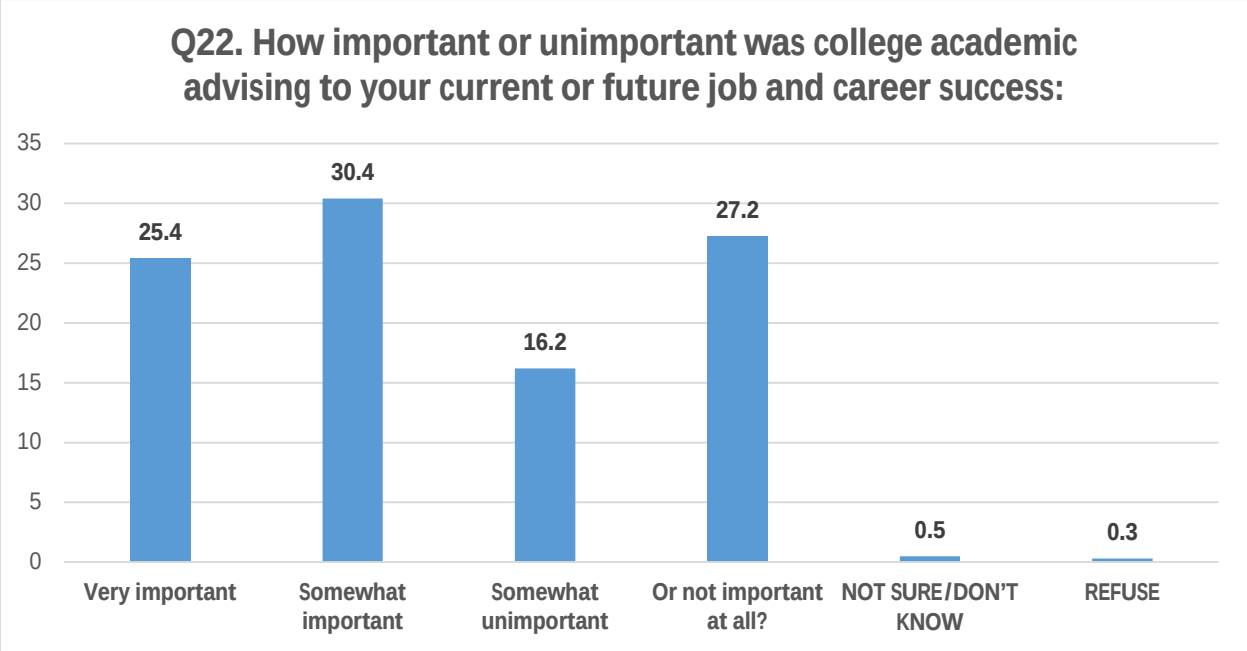
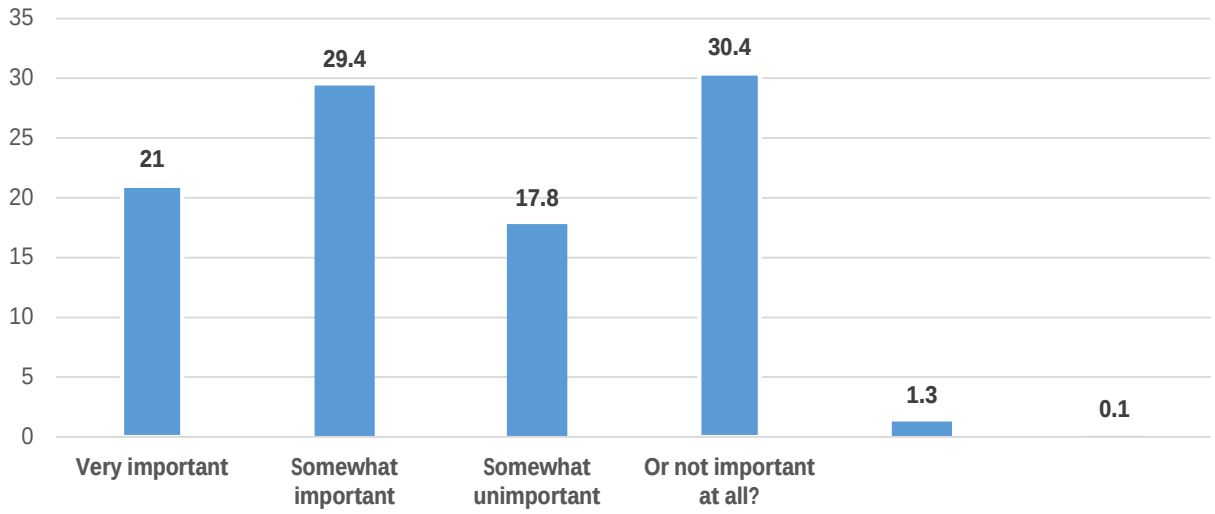
30.7
13
23.6
17.5
4.3
6.4
1.3
1.9
1.2
0.1


Q21. Which factor is the most important to success in your current or future job and career?
90
80
70
60
50
40
30
20
10
0
13.5
7
77.6
0.6
1.2
0.1
Academic courses
Jobs in college
Internships or practical experience in college
OTHER (SPECIFY)
NOT SURE/DON'T KNOW
REFUSE


Q22. How important or unimportant was college academic advising to your current or future job and career success:
35
30
25
20
15
10
5
0
25.4
30.4
16.2
27.2
0.5
0.3
Very important
Somewhat important
Somewhat unimportant
Or not important at all?
NOT SURE/DON'T KNOW
REFUSE


35
30
25
20
15
10
5
0
21
29.4
17.8
30.4
1.3
0.1
Very important
Somewhat important
Somewhat unimportant
Or not important at all?