



Taking Stock on College Value, Taking Action on Needed Change

With a strong vote of confidence from Stockton University Interim President Harvey Kesselman, HESIG began its work nearly four years ago in 2012. HESIG has benefited from excellent support from Hughes Center colleagues, its Policy Steering Council consisting of New Jersey and national experts, partners such as the New Jersey Secretary of Higher Education, Rochelle Hendricks, and national organizations such as AGB, AACSB, NCA CASI, and ETS.

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By conducting its own studies and building on available research on college value, expert advice, affordability and outcomes, HESIG has identified important trends affecting the emerging business model for higher education, and desired for needed change in policy and practice. In this process, HESIG has observed a disconnect between some of the stated goals of higher education, and means of achieving them in an era of dynamic change in the student population, finances and expectations of educational consumers, employers, and policy makers about college outcomes. Finally, we have gained some insight into what needs fixing, and how change can be made.

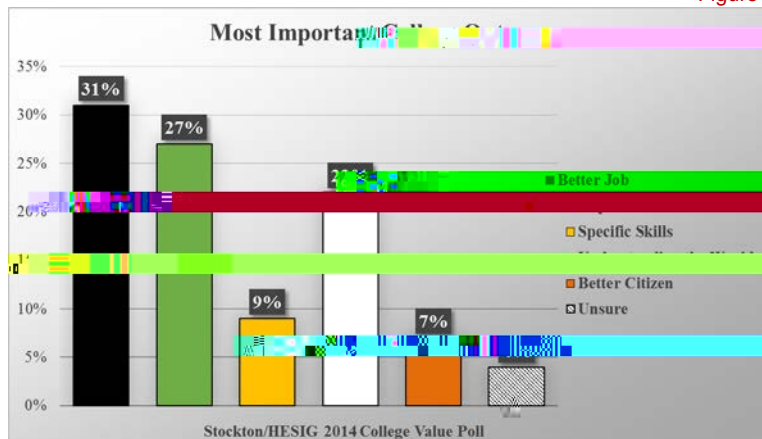



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Affordability.....2
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legislature, linked to broader state needs and backed by citizens, educators and opinion leaders.

- Disseminating to higher education professionals, including presidents and boards of trustees, information that helps them create policy to lead and manage desired change, and to evaluate outcomes within a shared governance setting.
- Creating a network of individuals and organizations which can sustain a commitment to effective educational policy and practice that is directly accountable to citizens served by the institutions, and that benefit the public trust.

Desired Outcome

As stated in the HESIG grant report to the ETS Center for Advocacy and Philanthropy, “Finding Solutions, Building Public Trust in an Era of Change” (Nov. 2014):

“In a nutshell, listening to citizens, testing propositions, creating common language for change, introducing possible solutions to policy problems, and providing feedback are important steps to legitimize taking action.

