John Mason and Rebecca McErlane, sixth grade teachers at William Davies Middle School in Mays Landing, presented "PARCCING with Social Studies," which focused on effective teaching strategies and methods. The title refers to the Partnership for Assessment of Readiness for College and Careers (PARCC), computer-based assessments of K-12 students' mastery of English language/literacy and math.

Mason and McErlane emphasized the integration of primary and secondary sources, informative reading and writing and the ability to craft an argument seated in textual evidence.

The SRI&ETTC, which offers professional development courses to preK-12 teachers and other education professionals,