Among the Republicans passed over by the party was Lonegan, a well-known conservative who also moved into the district from North Jersey.

Lonegan, who won the district during his unsuccessful U.S. Senate campaign the previous year

With the primary over, both candidates wasted little time before issuing challenges against their opponent.

Belgard called into question MacArthur's residency in Toms River, challenging him in a news statement to "actually move to the district and reside here." She also called on him to disclose any bonuses he received while leading York, which she said had ties to AIG, a beneficiary of federal TARP funds.

MacArthur's campaign responded with its own challenge for Belgard: take a position on the Obama administration's trade of terrorist detainees for Sgt. Bowe Bergdahl.

Both challenges offer a glimpse of possible campaign strategies the sides will employ. Belgard will try to paint MacArthur as a wealthy outsider who doesn't understand the problems facing district voters. MacArthur will seek to tie the Democratic nominee to some of Obama's unpopular policies and decisions.

"I was raised in South Jersey, I've raised my own family here, and I'm an active member of this community," Belgard said. "In my experience as a Burlington County freeholder and during the last eight months on the campaign trail, I've met people from all over the district. I've met hardworking folks who have been looking for employment and just can't find a job. I've met families and business owners in Ocean County who are still trying to rebuild after Superstorm Sandy. ... These are real stories, happened to real people, but Congress doesn't seem to understand that, and I don't think Tom MacArthur understands that, either."

MacArthur on Belgard: "It's been two days since I posed a very straightforward and simple tnex ched