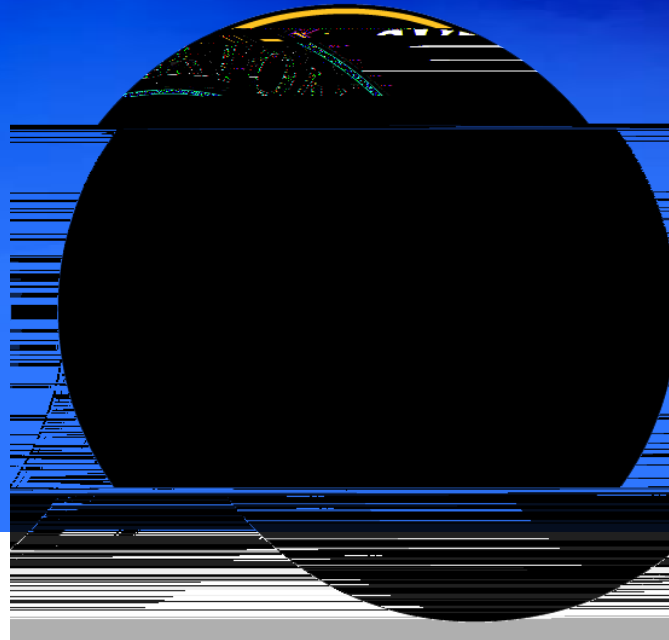


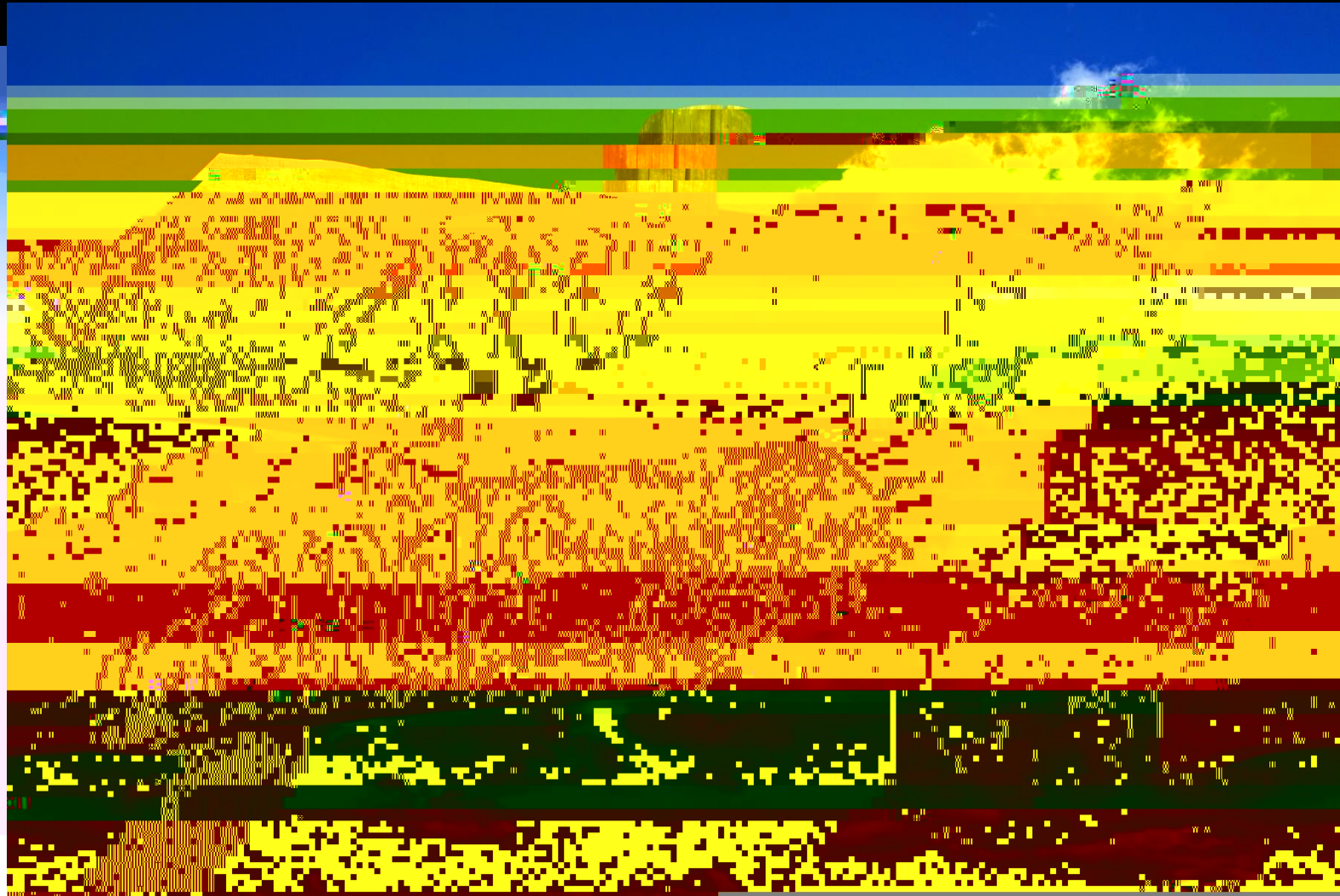
President's Conference Room
June 6, 2018



- **Welcome**
- **Review of Hughes Center's Budget**



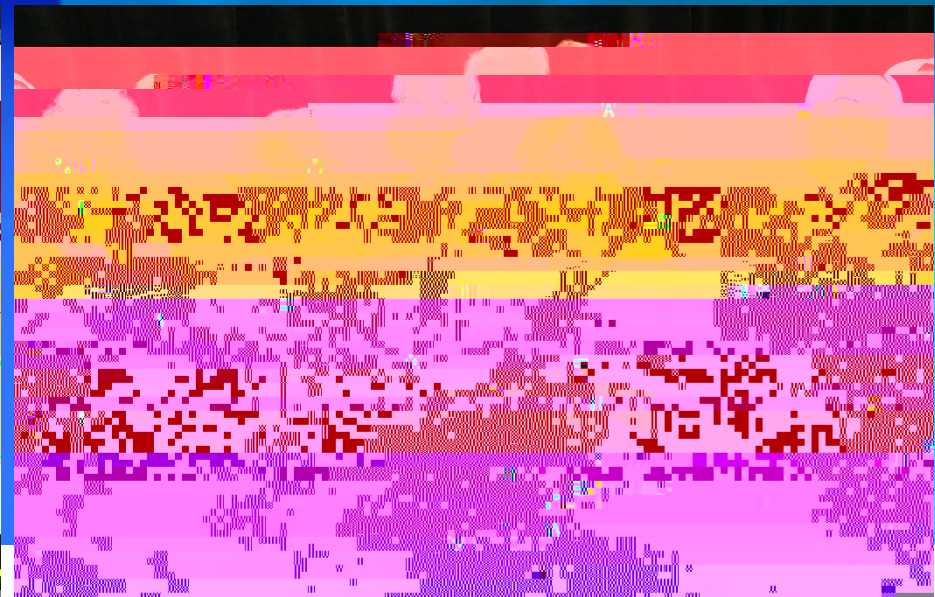
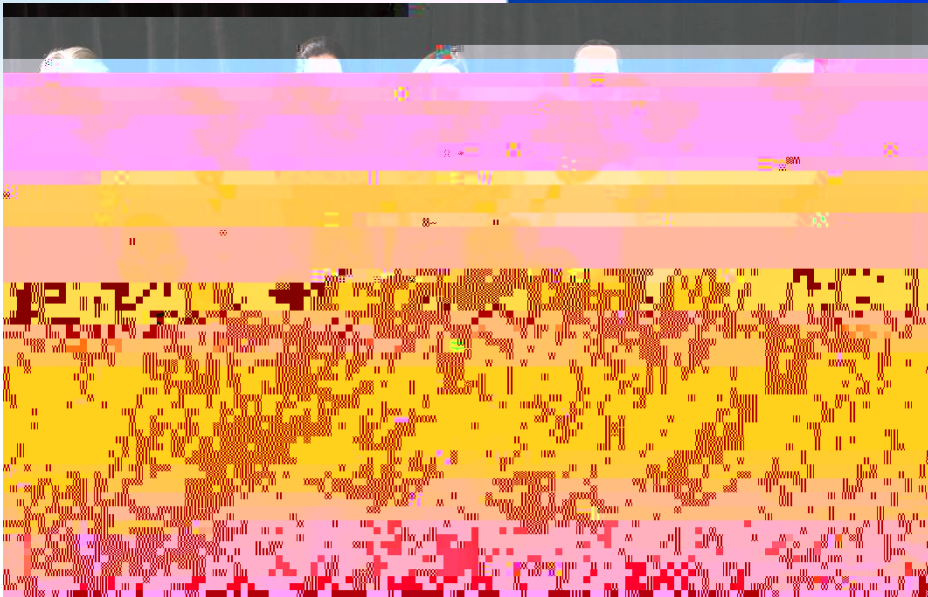
2017-2018 Review & 2018-2019 Preview



Hughes Center Honors

November 9, 2017

- Raised \$105,747.30 (net proceeds)
- Attended by 590 guests, faculty, staff, and students



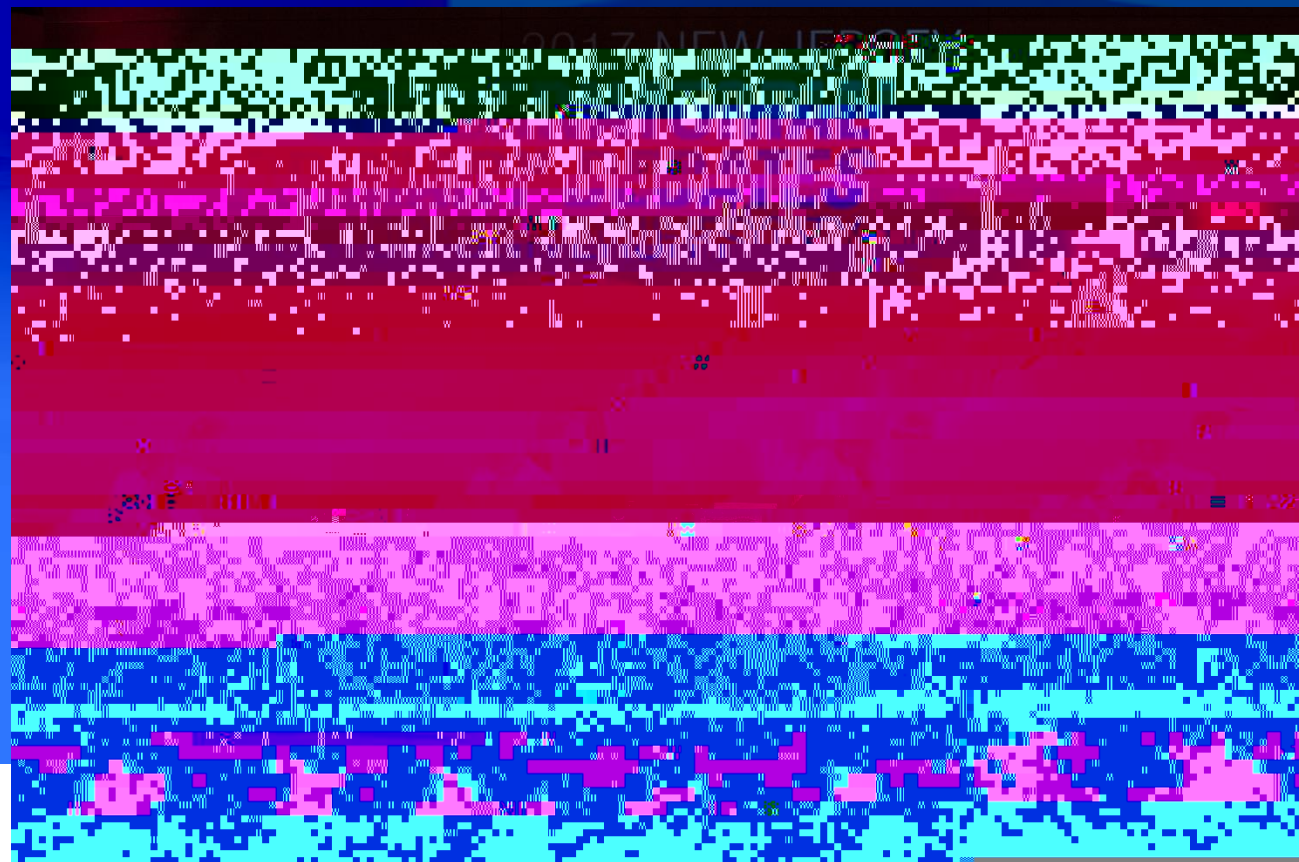
2017 Hughes Center Honorees



Visit from Association of NJ Courts January 22, 2018

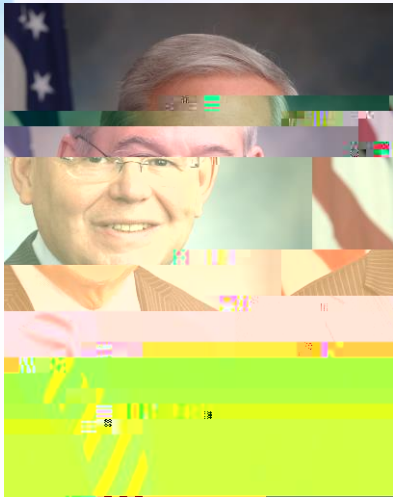
- 500 students and guests
- Lunch with Political Science students and professors Linda Wharton and Claire Abernathy
- Follow-Up Breakfast with Judges Serving in New Jersey Federal District Court, Jan. 24 at Seaview



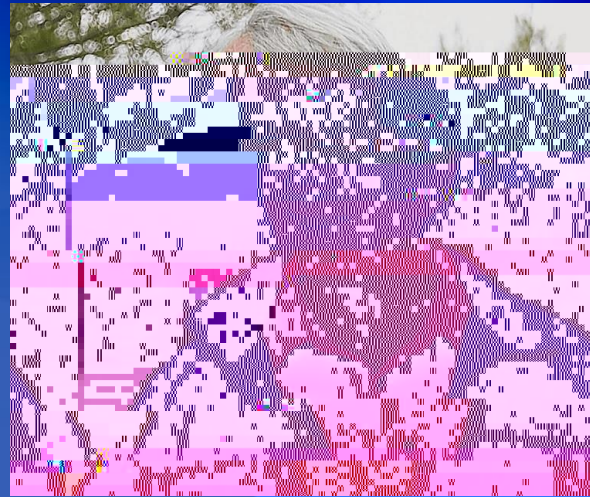


Proposed Fall 2018 Debates

U.S. Senate



Sen. Robert Menendez



GOP Candidate
Bob Hugin

Congressional District 2



State Sen.
Jeff Van Drew



GOP Candidate
Hirsh Singh


Ambassador William J. Hughes met with visiting Panamanian teachers

February 26, 2018

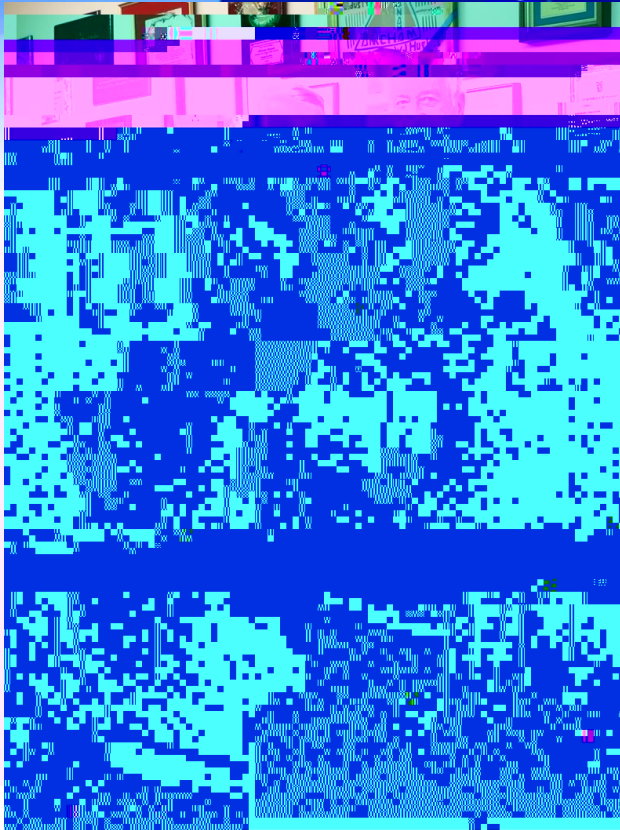


Legislator-in-Residence

Some Proposed Invitations for Coming Year

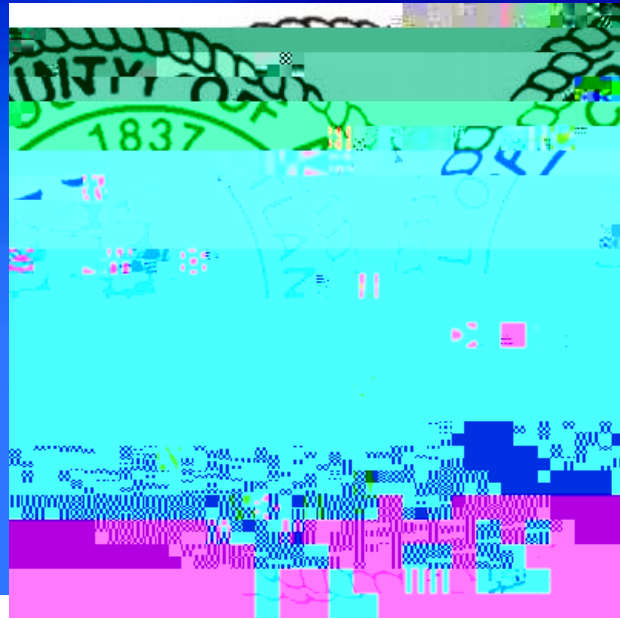


Sen. Paul A. Sarlo
District 36 (Bergen)

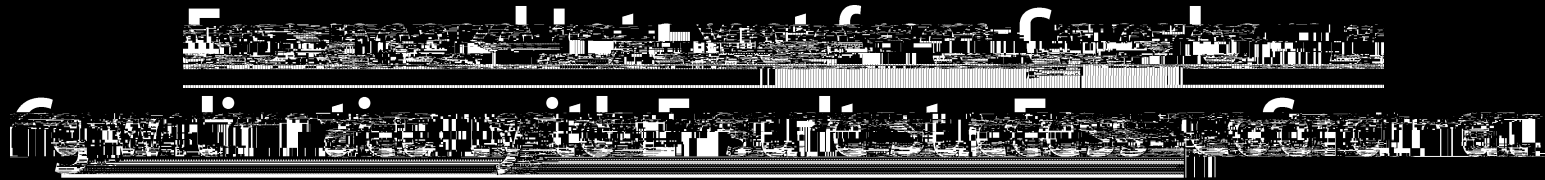




Aiming for
Fall 2018 Semester;
Site To Be Determined



Will coordinate with faculty
to maximize engagement
with students



Dr. John A. Lawrence
Visiting Professor
University of California's Washington Center



- American Democracy Project (ADP)/Political Engagement Project (PEP)
- Office of Service-Learning
-

SCOSA Annual Successful Aging Festival

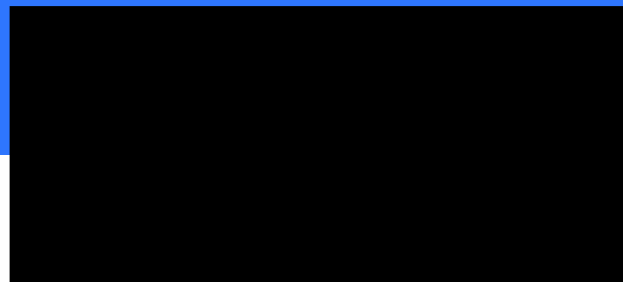
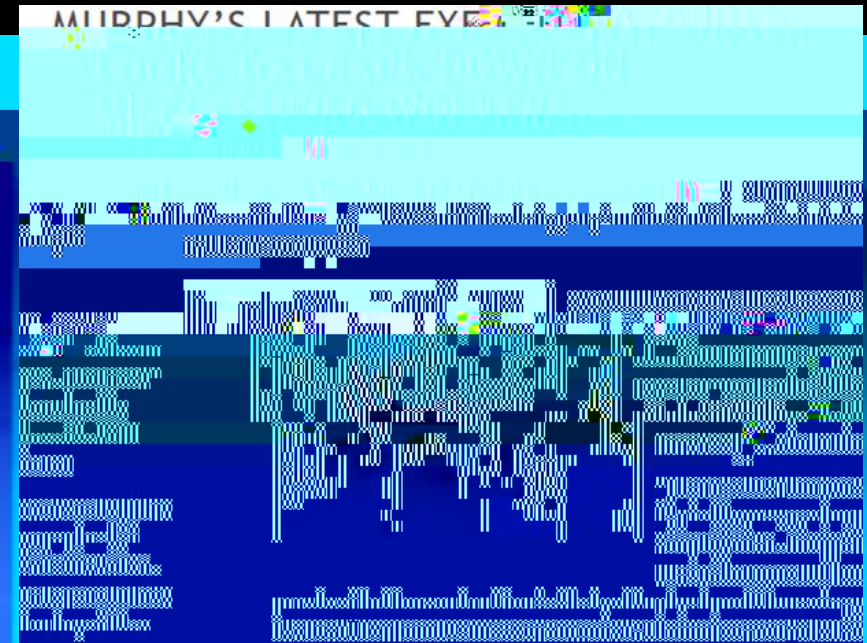
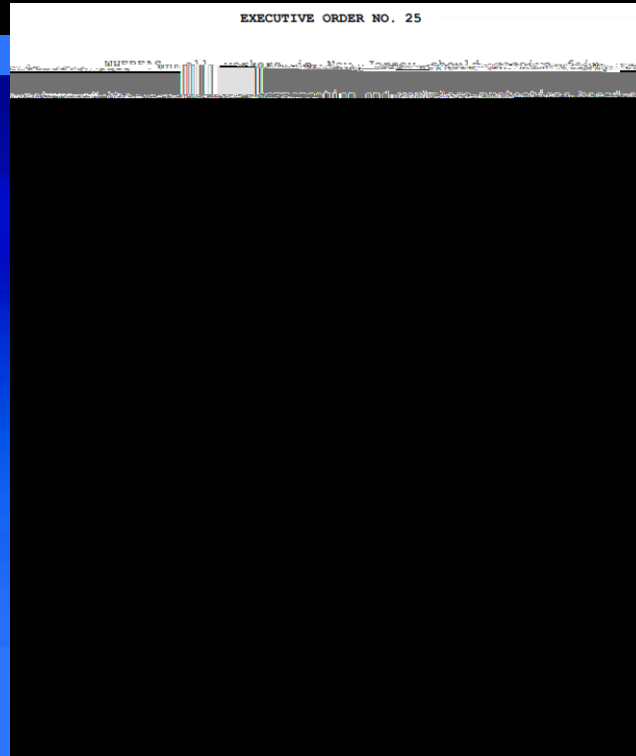
“Navigating County Government” with Atlantic County Freeholder Amy Gatto



The Hughes Center and Coastal Research Center collaborate on a June 27 press conference about the state of New Jersey beaches five years after Sandy, noting Amb. Hughes' accomplishments in beach restoration and ocean quality



Research | Hughes Center | Influencing Policy



Research Hughes Center Influencing Policy

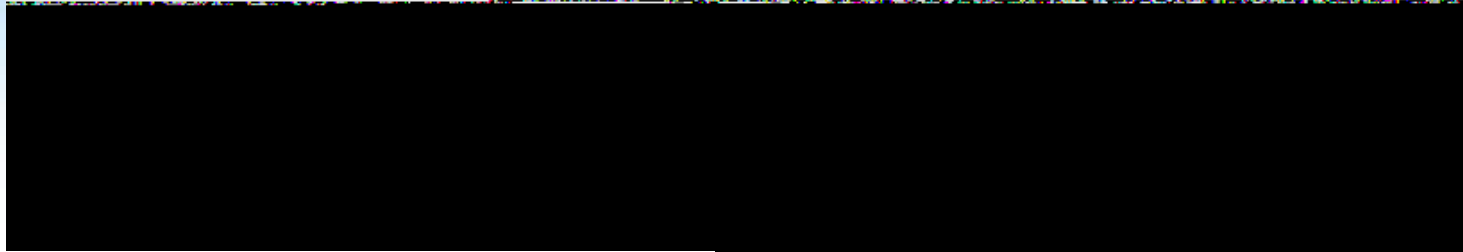
John Froonjian discusses Hughes Center research on the underground construction economy at a ROI-NJ panel on May 9



Research: Jignés Center of Influencing the Policy



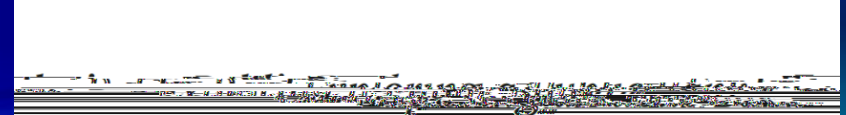
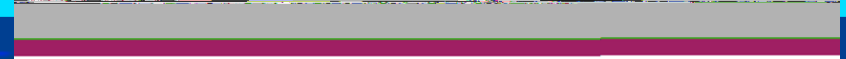
FOR US TO PUT NEW JERSEY'S INTERESTS AHEAD OF THE SPECIAL INTERESTS SO THAT WE — IT'S TIME. I



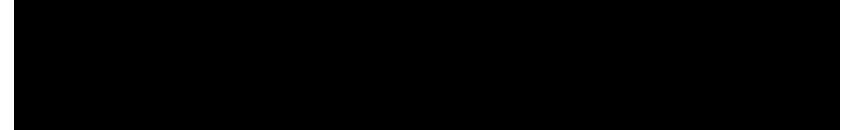
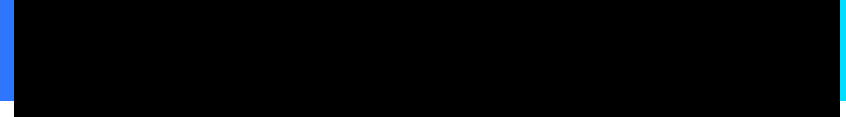
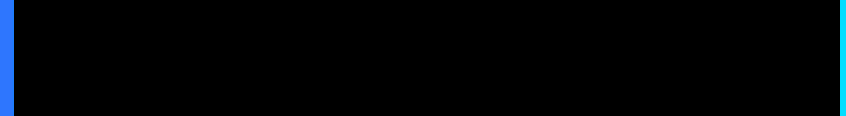
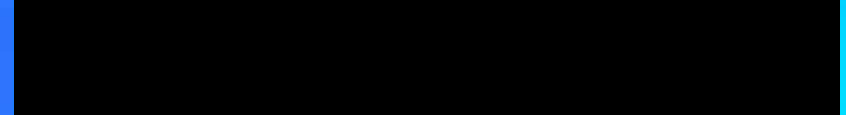
STATE OF NEW JERSEY

STAFF

Sponsored by:



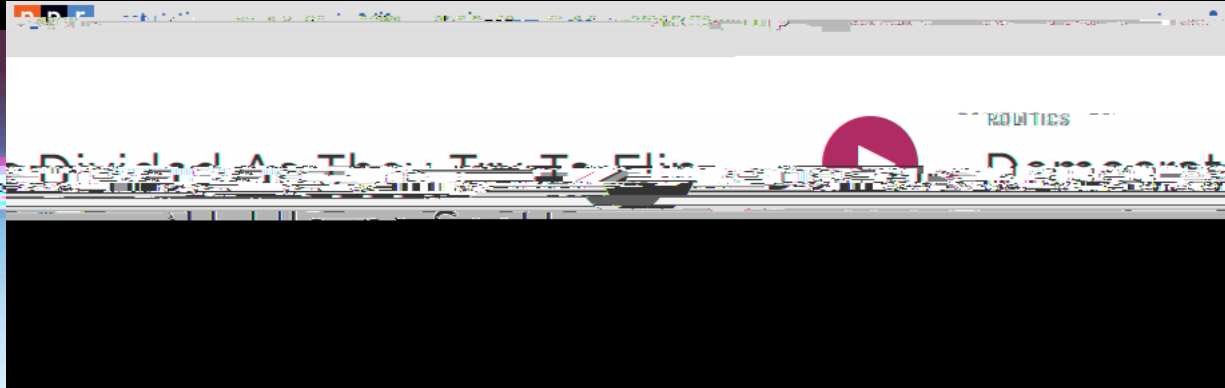
for New Jersey. For New Jersey



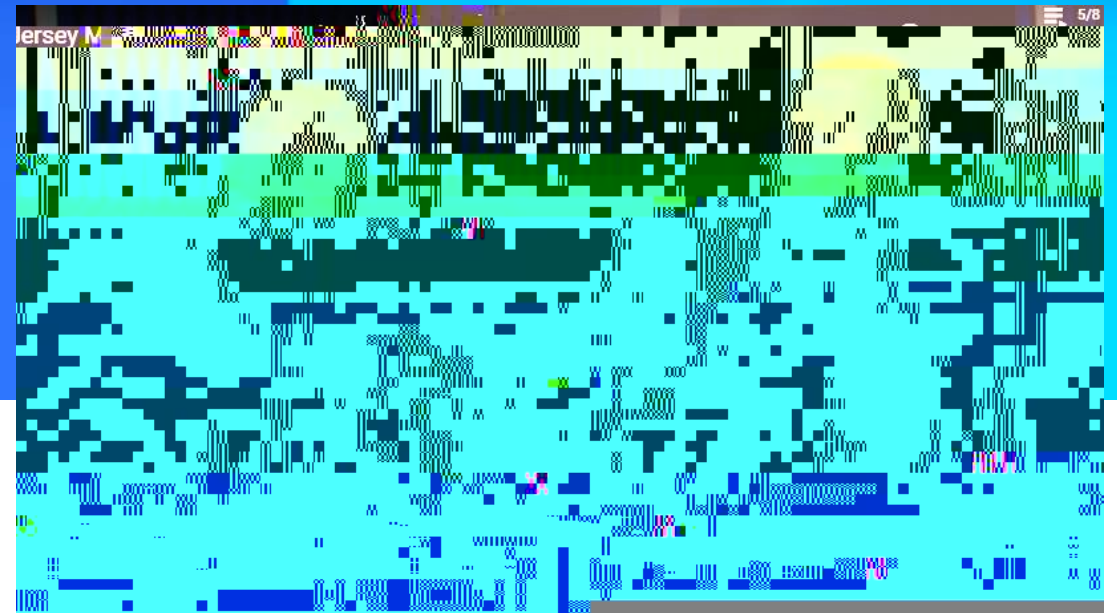
Wing presence within local and National Media

- National Public Radio, *All Things Considered*
- WNYC and WHYY
- *NJSpotlight*
- *Star-Ledger* Editorial Cartoon
- *Jersey (state) News*

Wing presence within digital and National Media

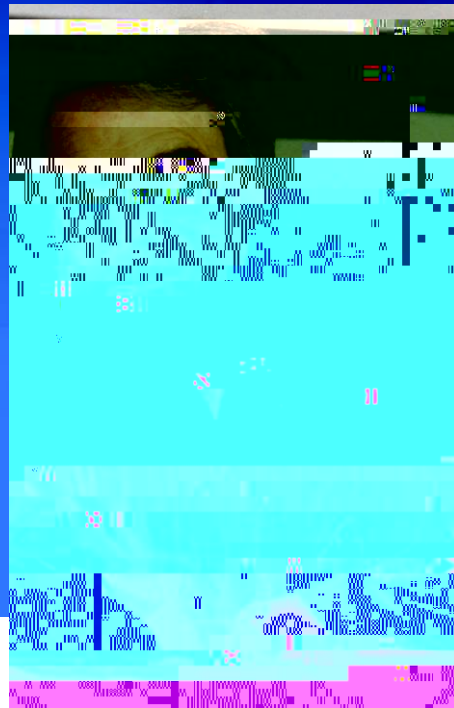


May 30, 2018 · by Nancy Solomon



Newspaper Columns 2018

Carl Golden authored 23 columns from January through May 2018



Ad Value Equivalency (AVE)

Period	Total Ad Equivalency	Online News
Jul 1, 2017 - Dec 31, 2017	\$440,260	\$132,766

Period	Total Ad Equivalency	Online News	Blogs
Jan 1, 2018 - Jun 4, 2018	\$440,260	\$400,541	\$39,719

- 8 polls conducted in 2017-18
- Stockton Polling Institute staff: 90-100 part time workers, about 85% Stockton students
- Election polls accurately showed the election winner in all New Jersey races for president, governor, U.S. Senate and House, and state Legislature.
- Point spread in Stockton polls versus election results

	Poll point spread	Actual vote point spread
2016 Presidential (Clinton)	+11%	+13%
2016 CD2 House (LoBiondo)	+25%	+22%
2017 Governor (Murphy)	+14%	+12%
2017 LD1 Senate (Van Drew)	+33%	+31%
2017 LD2 Senate (Brown)	+3%	+8%

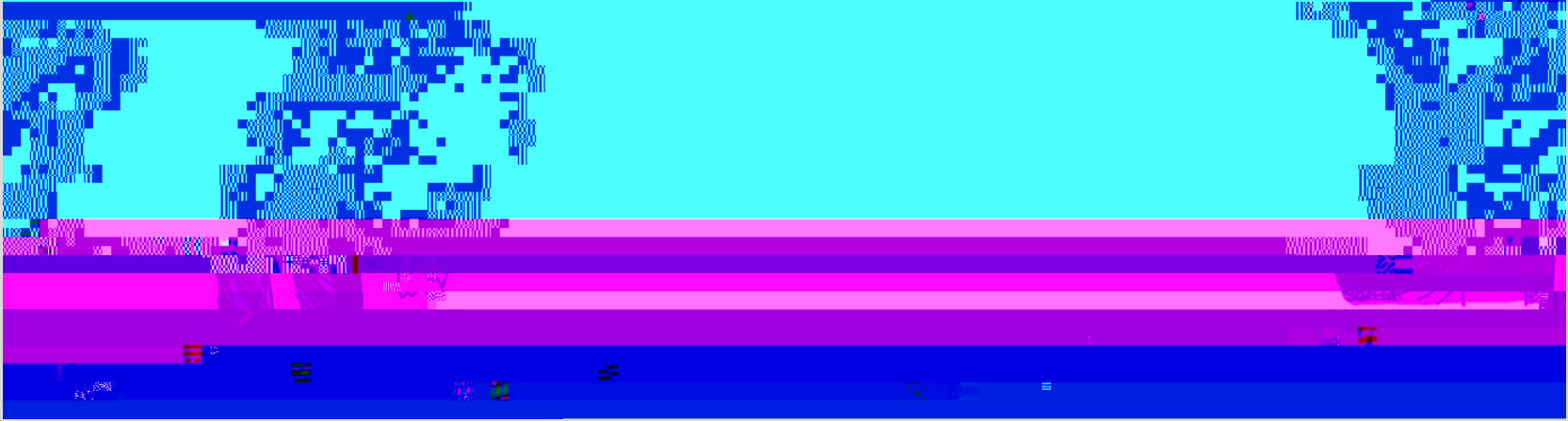


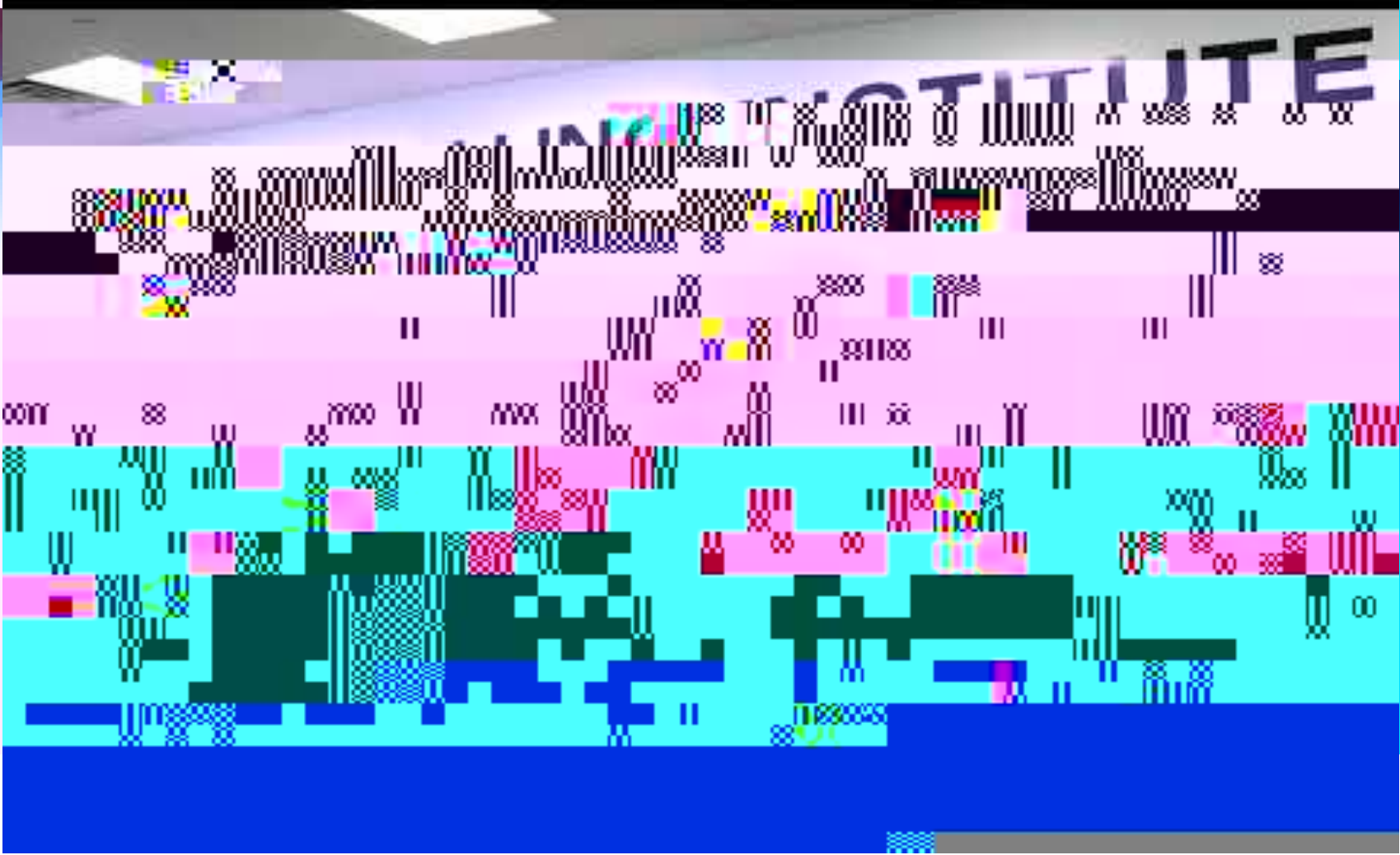
- Stockton University recognition poll in Monmouth and Ocean counties; for internal use to aid marketing efforts
- Statewide New Jersey on multiple state issues; Hughes Center received strong news media attention for results on gun control, immigration, and marijuana legalization
- Statewide New Jersey on state and federal economic issues
- Press releases of poll results now enhanced with videos
- Joining Roper Center archive of polls

Coming in fall 2018

- Election polling in New Jersey's U.S. Senate race and the open-seat CD2 election

SHENEMAN & STADLER

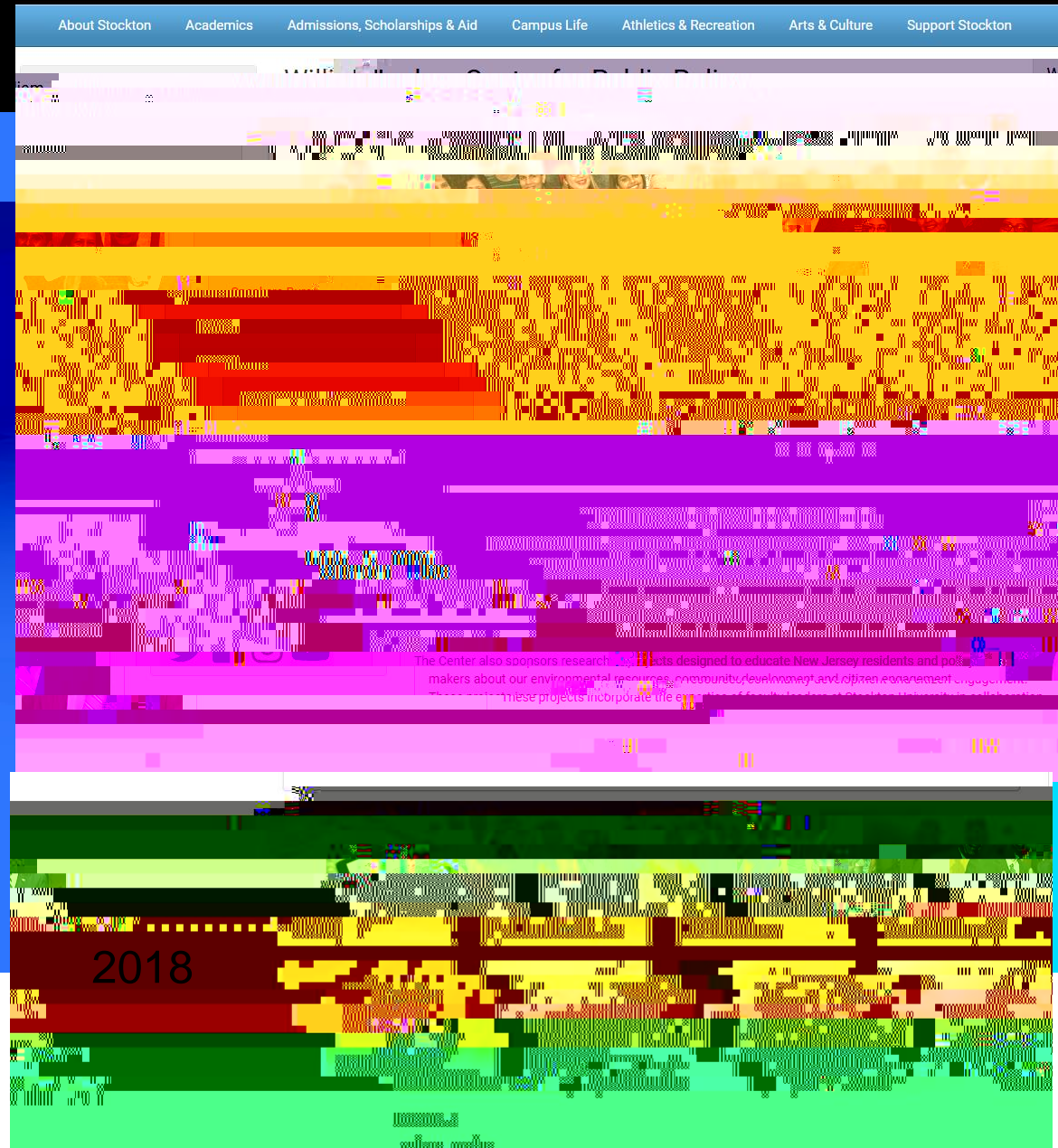




History of Hughes

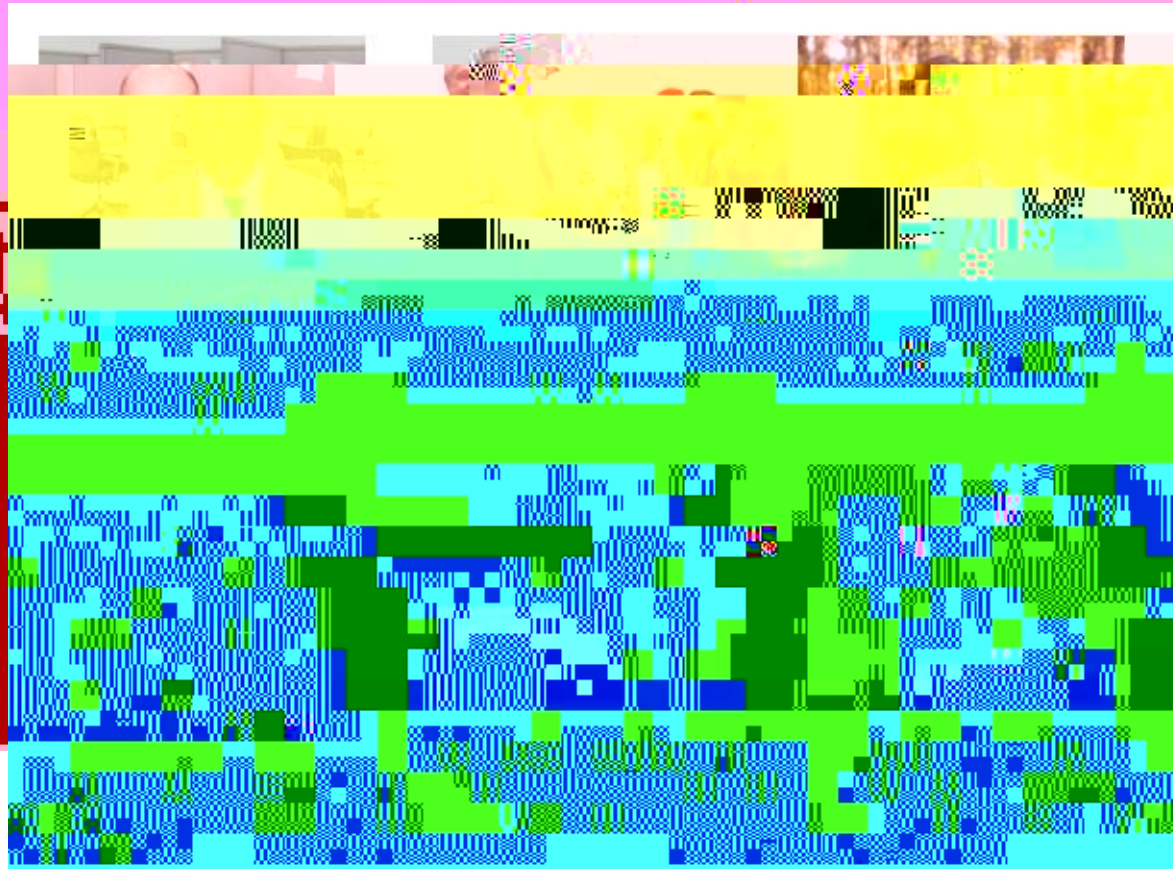


Website



Newsletter

Goes to over 9,000 recipients



A Russian



www.stockton.edu/hughescenter

