







ast r of Arts

ker

ie

Master of Business Administration (M.B.A.)

Faculty Advisor: Dr. Diane Holtzman

### Generations in the Workplace

In today's workplace for the first time we have all five generations working at the same time. The silent generation that grew up in the 1920s and 1930s, the baby boomers that grew up in the 1940s and 1950s, the generation Xers that grew up in the 1960s and 1970s, the millennials that grew up in the 1980s and 1990s, and finally the generation Z that grew up in the 2000s. Each generation is so different from the others that it is often said that you can't talk to someone from another generation. However, the workforce today is becoming more diverse and it is important for us to understand each other. This paper will discuss the differences between the generations and how they can work together effectively. It will also discuss the challenges of a multi-generational workforce and how to overcome them. Finally, it will discuss the benefits of a diverse workforce and how to create a positive work environment for all generations.

und rs  
mana  
known  
a out c

ie

ast r of Busin ss Administration ( .B.A.)  
Faculty Advisor: Dr. Diana Hopitzner  
Analysis r

ch s sfi a : A A y r H r l a B l q a : A l r H r S l a F : z









Master of Business Administration (M.B.A.)  
Faculty Advisor: Dr. Diane Holtzman

**The Gender Ratio Gap: Understanding and Analyzing the Gender Ratio Gap**

The purpose of my research was to better understand the different types of gender inequality in the workplace at this time and what kind of personalities and traits they are characterized by. I conducted a thorough investigation on the topic and realized there are many different aspects of gender inequality that exist. I retained different perceptions along with how they want to be managed and what they hope to achieve. One thing that was apparent in my research was that there is a significant gap that needs to be bridged between managers and workers alike. They must come together and understand one another on a personal level. There is no speculation or assumption simply based on a gender. This will help different perceptions work together and find a way around to understand one another. I will have a field visit at Zofa Labs to see how they are doing.

ella

Master of Business Administration (M.B.A.)  
Faculty Advisor: Dr. Diane Holtzman

**Analysis of Social Media Marketing for Do**

This research from the perspective of the consultant analyzes the role of social media

! "# \$ % & ' ( ) \* + , - . / : ; < = > ? @ [ \ ] ^ \_ ` { | } ~

\$ \* + , - \$ \$ + \* . + , /

\$ , - \$ \* . ! "0

1\$ \* 2 , ". . - 3\* + +4 " \* + ! "

' 5 ( % & 6 ' 5 ( ( % ' )

% 6' 7% 5 ( 89( % : 6 6 6 ; 5

7 ' % ) ( ( 5' 6 5 5 & ' '

8<% 5 ( ( % ' ( % ( 6

% ( ( ' 6 5 ( 6 ( 5( (

8

=>?@ BDEF

G H I J K L M N O P Q R S T U V W X Y Z [ \ ] ^ \_ ` { | } ~

9( % ' P ( ; 5 G l e e 89( % % j . 0 TD -.197 25 0



MaheusZeel

Master of Business Administration (M.B.A.)

Faculty Advisor: Dr. Diane Holtzman

**Globalization and the Workplace**

Based on research and reading, this paper was written to discuss how it is possible for

Nicole Carey

Master of Business Administration (M.B.A.)

Faculty Advisor: Dr. Diane Holtzman

**Geography in the Workplace: Manufacturing as a Millennial**

The purpose of this research was to

and compete with already established brands until now as well as offer insight into their overall social media techniques and ways the company can improve.

page Del Valle

Faculty Advisor:

## The Boys and Girls Club

To analyze the social media marketing platforms of the nonprofit the Boys and Girls Club in Philadelphia. For instance, measuring how effective their website and social media pages are in promoting their cause and overall company mission. Furthermore, expressing what the nonprofit advocates for and the importance the firm has in modern-day society.

## Thomas Baird

Master of Business Administration (M.B.A.)

Faculty Advisor: Dr. Diana Holtzman

### Big Typology, Personality, and Management

There are a lot of factors that determine the effectiveness of any one person to take on responsibilities and to pursue or maintain a management position. In this presentation the categorization of personalities known as the Jung Typology is used to examine what the traits associated with a given typology are that have an influence on the capabilities of a manager of that personality type as well as how a manager of that typology may interact with an employee of another type.



Faculty

### A Social

his pr  
mark t  
provid  
Bur r  
maxim

## ■ cBride

ast r of Busin ss Administration ( .B.A.)  
Faculty Advisor: Dr. Dian Holtzman

### G ratio s i th orkplac

h purpos of this r s arch proj ct is to disc  
n rations would impact th or anization d  
topic of n rations and th ir pr f r nc s/t  
diff r nt n rations in th workin nvironn  
important for th m to und rstand th s diff  
nd rstandin th s n rations and th ir t  
in a way that th y ar mor ff ctiv with th  
r adin s I wrot a r s arch pap r outlinin t  
mana in various n rations in th workpla  
sp cific trait match s with my p rsonality an  
n rational cohort. N xt th pap r transitio  
n rational cohort and how to mana an

e ■ / M z B z A i / A / c s B z a A / B a k g s F M

## Barriers to Compliance

admission rates for heart failure patients result in increased cost and decline in the patient condition and an increase in mortality rates. It is hypothesized that this patient population has a poor adherence to compliance with their care. This proposed research intends to identify barriers in care in heart failure patients from both the health care provider and the patient. Heart failure patients are required to comply with daily medications and a strict change in lifestyle behaviors to monitor the progression of the disease and increase their positive outcomes. Barriers to care include improper education, health literacy, psychological factors, physiological factors, comorbidities, patient/provider relationships, and socioeconomic factors. Better education to increase the patient's understanding of heart failure treatment protocols and the importance of follow-up care will have better outcomes for compliance.

This proposed research intends to identify potential barriers to compliance in care for heart failure patients. The sampling plan includes a questionnaire to assess barriers to compliance in care to all providers who treat heart failure patients and to all patients who have been diagnosed with heart failure. This questionnaire will be distributed via convenient sampling in print and digital form. The qualitative findings will be used to help providers gain a better understanding of barriers to compliance.





Faculty Advisor:

[Parthali fl...](#)

It is likely that  
immunization will  
tats. It is stim  
projected to ris  
key to reducin  
paper is to det  
sectional quantit  
questions on th  
rsy for a total  
immunized syst  
significant diff  
determin th  
th for rduc

[Link to post r](#)

ast r of ci nc in Nursin ( . .N.)

Faculty Advisor: Dr. Krist n Patt rson

**Influ za Vaccin sity, Attitud s, a d B ha iors Amo g Pati ts i South n N.**

Immunization is thou ht to on of th most important innovations in human history offerin a cost-  
ffctiv and ffici nt m thod to drastically r duc th spr ad of communicabl illn s. Disas s that  
us d to wr ak havoc on civilizations such a polio now pos minimal risk. N v rth l s d it this  
succ s r luctanc to vaccinat is rowin amon individuals and par nts in d v lop d countr s. I  
orld H alth Or anization ( HO) has t rm d this ph nom non vaccin h sity (VH). co m n VH  
in communit s and d v lopin int rv ntions to addr ss it will critical to com attin this loomin  
thrat sp cially now as humanity finds its lf amidst a lo al OVID-19 pand mic. B caus th curr n  
infl nza sason has th pot ntial to plac a urd n on an alr dy tax d h alth car syst m th  
propos d r s arch int nds to ass ss a m asur of influ nza vaccin h sity in Atlantic ounty N. .  
D mo raphic data and Infl nza Vaccin H sity cal r spons s will coll ct d from a sampl of  
adult pati nts in multipl am ulatory car s ttin s. It is xp ct d that findin s from this study could  
utiliz d to incr as und rstandin r ardin influ nza vaccin h sity id ntify ky d t rminants or  
hi h-risk roups and provid insi ht for fforts to improv immunization cov ra in south rn N. .

[Link to post r](#)

Ki erly illia s

ast r of ci nc in Nursin ( . .N.)

Faculty Advisor: Dr. Krist n Patt rson

**owl dg of Postpartum A xi ty Amo g Primary althcar Pro id r**

## End of

nd of  
pati nt  
car fo  
lif car  
int nd:  
to int  
l v lo  
will h  
[Link to](#)

ast r of ci nc in Nursin ( . .N.)  
Faculty Advisor: Dr. Krist n Patt rson

### **Establishing Quality-of-Life and End-of-Life Views: Better is Too Late**

End-of-life (EOL) is just as much a milestone as birth yet it is very rarely planned or discussed at birth plans and not rarely plan for their end-of-life. One problem may be that there is no initiation or guidance for such discussions and decisions. The theory of the Importance of End-of-Life Discussions highlights the possible cause-and-effect of discussing the wishes of patients and outpatients transitioning versus when they are face-to-face with mortality. This theory also explains the previous barriers to conversation and how they can be overcome. This proposed research is to examine whether or not early planning for EOL care alleviates the stress of the patients, their family members and the health care professionals. Participants surveyed to assess their feelings about EOL how they would find quality of life. This proposed research study will determine participants' readiness to discuss EOL with a health care professional. The findings will be used to help providers gain a better understanding of what their patients want. This will support or refute the hypothesis that early EOL discussions will decrease the amount of futile care provided in the hospital.

Keywords: early end of life conversations advanced directives goals of care

[Link to post r](#)

## Taylor R. Erzini

ast r of ci nc in Nursin ( . .N.)  
Faculty Advisor: Dr. Krist n Patt rson

### **Importance of Education in Ostomy Patients**

The creation of an ostomy results in a life change in a patient that may impair on their quality of life. To provide the patient with the most optimal outcome they must properly be educated on all aspects of an ostomy. These topics include avoidance of surgical site infections pain management dietary

modifications, life-style changes, early ambulation, incentive spirometry following surgery, and the services and support available to them. Education can potentially jeopardize the patient's outcome. It is important that ostomy patients feel comfortable with care for and adaptation to ostomy and to make that happen sufficient education must be provided.

The purpose of this study is to examine the impact of education on a patient undergoing ostomy surgery. The sample will include a small group of 50 people who have undergone ostomy surgery in the previous 90 days. The aim is to understand a patient's perspective on how they are coping with the ostomy and if they feel they were properly educated and prepared for the changes they have endured post-operatively. This study will provide healthcare employers to understand areas needed for improvement.