

## Communication Disorders Program Strategic Plan

July 1, 2020 to June 30, 2025

### Executive Summary

Stockton University's Strategic Plan addresses six key areas of focus, each of which builds on the institutional commitments articulated in the University's Mission, Vision, and Values statements. The CMDS faculty along with input from staff, students, alumni, and Advisory Board Members have prepared the Communication Disorders Program Strategic Plan which aligns with the University's Strategic Plan and the mission and values of the Communication Disorders Program.

*The mission of the Master of Science in Communication Disorders Program is to prepare students for New Jersey Licensure and for certification by the American Speech-Language-Hearing Association in speech-language pathology, as well as for certification as Speech-Language Specialists by the New Jersey Department of Education; to demonstrate the principles of evidence-based practice; to provide opportunities for continuing education; and to provide direct clinical services to the surrounding community.*

*The vision of the Master of Science in Communication Disorders Program is to be the premiere program for the study of communication disorders in Southern New Jersey.*

The core values of the Master of Science in Communication Disorders Program align with those of the University and ASHA

Excellence in teaching and dedication to learning;  
Inclusion and diversity;  
Integrity and Respect;  
Community Engagement;

The Strategic Plan for the Communication Disorders Program aligns specifically with the following key area and associated outcomes of the University Strategic Plan: Teaching and Learning; Diversity and Inclusion.

**Communication Disorders Program Strategic Plan  
July 1, 2020 to June 30, 2025**

**Key Area I: Teaching and Learning**

<b>University Goals</b>	<b>Program Goals</b>	<b>Periodic Reporting of Progress</b>
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**University Strategies**

Support faculty research about, and participation in, professional development opportunities that strengthen the classroom experience, including effective pedagogical approaches for a particular program and its core courses.

clinical educators and employers.

- Coordination between curriculum and assessment committee for data-driven curriculum revisions
- Incorporate input from Advisory Board Members

June 2023: Assessment data for AY 2022-2023 distributed to faculty.

May 2024: Assessment data for AY 2023-2024 distributed to faculty.

Ongoing: Curriculum committee reviewed data and made recommendations for changes to the Diagnostic Methods Application (DMA) course (Implemented Spring 21).

June 2022: Curriculum and Assessment Committees will focus on implementation of new Social Justice Curriculum for AY



<p><b>University Strategies</b> Embrace new academic programs and approaches that enhance teaching and learning, respond to changing social and economic conditions, and prepare students for emerging fields.</p>	<p>each spring).</p> <p>5. Work with Center for Teaching and Learning Design (CTLD) on integrating a variety of instructional methods into CMDS coursework (as indicated by collective program faculty participating in at least one learning opportunity per academic year).</p>	<p>patients conducted with first-year students, one with second-year students, and one in an elective.</p> <p>AY 2022-2023. Continued with simulations for first and second year students</p> <p>AY 23-24: Adult Lang Disorders and Dysphagia students participated in simulations. Simulations planned for Summer 2024 in Med SLP. Continued use of Simucase. Profs. Cassel and Maslanik are exploring resources for additional simulations.</p> <p>4. Ongoing: One CE event was held in fall 2020 and two were held in the spring of 2021.</p> <p>For AY 2021-2022. One CE event held in fall and one held in spring.</p> <p>AY 2022-2023: IPE Early Intervention Event at Kramer Hall organized by MSCD. Spring CE event on Gestalt Learners.</p> <p>AY 23-24. One event held in fall 2023. Possibly one in the planning stages for summer 24.</p> <p>5. Ongoing: AY 2020-2021. Select faculty used the CLD syllabus template. Faculty</p>
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University Goals	Program Goals	Periodic Reporting of Progress (at least annually
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Communication Disorders

Strategic

**Key Area II: Diversity and Inclusion**

University Goals	Program Goals	Results
<p><b>Promote and Assess an Inclusive Campus Community:</b> Develop new and enhance existing programs and initiatives that contribute to an inclusive campus community.</p>	<ul style="list-style-type: none"> <li>8. Identify and communicate with at least 5 secondary institutions to inform students from diverse communities about careers in Communication Disorders.</li> <li>9. Explore the opportunity to offer one dual enrollment course from the pre- requisite curriculum at the Atlantic County Institute of Technology (ACIT).</li> <li>10. Schedule one event annually with the Goals Gear Up program at Stockton.</li> <li>11. Develop and utilize a module for second-year graduate students on microaggressions in the workplace.</li> <li>12. Develop and utilize a module for incoming graduate students on diversity and inclusion in the academic setting.</li> <li>13. Strengthen the connection with undergraduates in the Health Sciences program through at least two joint discussions on curriculum and/or student engagement annually.</li> </ul>	<ul style="list-style-type: none"> <li>8. Ongoing: AY 2020-2021. Program chair provided presentation to students visiting from ACIT. Faculty are working with Goals Gear Up director to participate in an on-campus presentation (July) for students from Atlantic City and Pleasantville Schools.</li> <li>AY 2021-2022. Program chair provided presentation to students visiting from ACIT. Event planned for July with Goals Gear Up.</li> <li>AY 2022-2023. Presentation to students visiting from ACIT. HES students presented to students at Atlantic City HS.</li> <li>23-24 Presentation to students visiting from ACIT. Presentation to Early Childhood Carrer Education and Training class at Cape Tech HS.</li> <li>9. Achieved: ACIT does not feel that a communication disorders course aligns with their curriculum at this time.</li> <li>10. Ongoing: See Item 8 above.</li> <li>11. Achieved: AY 2020-2021.</li> </ul>



module will be included in the Social Justice Curriculum.

12. Achieved: Beginning AY 2022- 2023 topics will be included in the Social Justice Curriculum.
13. Ongoing. AY 2020-2021. The MSCD curriculum committee reviewed the proposed changes to the Pre-CD curriculum and provided feedback. The pre-CD students were invited to attend the NJSHA Multicultural Issues Committee (MIC) Student Symposium in the spring of 2021.

AY 2021-2022. Pre-CD Associate Chair presented curriculum information

**Communication Disorders Program Strategic Plan**

3. Conduct an "assessment loop" process each year.

5. Continue to offer continuing education activities for professionals (one each fall; one each spring).

Review course feedback from previous CE events.  
Identify topics  
Identify speakers

Dr. Hernández, CE coordinator for CMDS program  
Kent Mayhew, SHS Staff Member  
Alumni  
Adjuncts  
Chartwells

Meeting space



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the prerequisite curriculum at the Atlantic Coast Institute of Technology (ACIT).	Identify course Develop course for delivery at ACIT Schedule course Gather data	Registrar's Office
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through at least two joint