Financial Statements and Report of Independent Certified Public Accountants

**STOCKTON UNIVERSITY FOUNDATION** (A Component Unit of Stockton University)

June 30, 2020 and 2019

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Sant Thornton LLP,

### STATEMENTS OF FINANCIAL POSITION

#### June 30,

ASSETS	 2020	 2019
Cash and cash equivalents Contributions receivable, net Due from University Pledges receivable (less allowance of \$670,960 in 2020 and \$78,910 in 2019) Other receivables Investments Other assets	\$ 496,156 25,863 165 6,038,643 59,340 43,944,266 109,979	\$ 474,010 42,708 2,263 710,188 32,755 41,642,391 680,824
Total assets	\$ 50,674,412	\$ 43,585,139
LIABILITIES AND NET ASSETS		
Liabilities Accounts payable and accrued expenses Due to University Total liabilities	\$ 37,265 132,353 169,618	\$ 25,449 416,707 442,156
Net assets Without donor restrictions Designated by the Board Undesignated	 2,411,789 477,794	 2,430,009 414,587
Total without donor restrictions	 2,889,583	 2,844,596
With donor restrictions Purpose restricted Time restricted for future periods	 9,267,652 8,566,501 17,834,153	 9,466,100 8,680,182 18,146,282
Endowment funds	 29,781,058	 22,152,105
Total with donor restrictions	 47,615,211	 40,298,387
Total net assets	 50,504,794	 43,142,983
Total liabilities and net assets	\$ 50,674,412	\$ 43,585,139

The accompanying notes are an integral part of these financial statements.

#### STATEMENT OF ACTIVITIES

				Purpose				
		thout Donor		and Time	E	Indowment		
	R	estrictions	R	estrictions		Funds	Total	Total
Revenues								
Contributions, net	\$	42,843	\$	780,107	\$	7,351,857	\$ 8,131,964	\$ 8,174,807
Special events								
Revenues		151,621		95,840		264,276	360,116	511,737
Less: costs of direct benefits to donors		-		(68,613)		-	(68,613)	(68,613)
Special events revenue, net		151,621		27,227		264,276	291,503	443,124
Endowment spending policy		50,005		(50,005)		-	(50,005)	-
In-kind contributions		1,015,499		2,556		-	2,556	1,018,055
Investment return, net		44,578		925,695		12,820	938,515	983,093
Net assets released from restrictions								
Scholarships		937,238		(937,238)		-	(937,238)	-
Program expenses		1,060,471		(1,060,471)		-	(1,060,471)	-
Total revenues		3,302,255		(312,129)		7,628,953	7,316,824	10,619,079
Expenses								
Program								
Scholarships and awards		1,009,493		-		-	-	1,009,493
Academic support		387,726		-		-	-	387,726
Facilities support		573,216		-		-	-	573,216
Other direct support		60,308		-		-	-	60,308
Faculty support		11,691		-		-	-	11,691
Supporting								
Official representation		32,767		-		-	-	32,767
General and administrative		90,896		-		-	-	90,896
Fundraising		71,133		-		-	-	71,133
Bad debt expense		1,983		-		-	-	1,983
In-kind expense		1,018,055		-		-	-	1,018,055
Total expenses		3,257,268		-		-	-	3,257,268
Increase (decrease) in net assets		44,987		(312,129)		7,628,953	7,316,824	7,361,811
Net assets, beginning of year		2,844,596		18,146,282		22,152,105	40,298,387	43,142,983
Net assets, end of year	\$	2,889,583	\$	17,834,153	\$	29,781,058	\$ 47,615,211	\$ 50,504,794

				Purpose				
	With	out Donor	i	and Time	En	dowment		
	Res	trictions	R	estrictions		Funds	Total	Total
Revenues								
Contributions, net	\$	18,300	\$	1,329,795	\$	995,205	\$ 2,325,000	\$ 2,343,300
Special events								
Revenues		174,288		259,640		204,499	464,139	638,427
In-kind contributions		-		5,000		-	5,000	5,000
Less: costs of direct benefits to donors		-		(117,175)		-	(117,175)	(117,175)
Special events revenue, net		174,288		147,465		204,499	351,964	526,252
Endowment spending policy		57,915		(57,915)		-	(57,915)	-
In-kind contributions		558,846		-		-	-	558,846
Investment return, net								

#### STATEMENTS OF CASH FLOWS

#### Years ended June 30,

		2020		2019
Cash flows from operating activities				
Increase in net assets	\$	7,361,811	\$	3,088,054
Adjustments to reconcile increase in net assets to net cash				
provided by operating activities				
Provision for doubtful accounts		-		20,000
Change in discount and allowance on pledge receivables		1,427,368		2,480
Contributions restricted for long-term purposes		(7,616,133)		(1,199,704)
Net realized and unrealized losses (gains) on investments		91,891		(1,736,340)
Changes in operating assets and liabilities:				
Contributions receivable		16,845		12,482
Due from University		2,098		(2,075)
Pledges receivable		(140,440)		(61,850)
Other receivables		(26,585)		77,341
Other assets		570,845		(261)
Accounts payable and accrued expenses		11,816		(11,754)
Due to University		(284,354)		262,672
Net cash provided by operating activities		1,415,162		451,045
Cash flows from investing activities				
Proceeds from sales of investments		19,834,991		9,734,674
Purchases of investments		(22,228,757)		(11,003,306)
Net cash used in investing activities		(2,393,766)		(1,268,632)
Net cash asea in investing activities		(2,000,100)		(1,200,002)
Cash flows from financing activities				
Proceeds from contributions restricted for long-term purposes		1,000,750		1,199,704
	-			
Net cash provided by financing activities		1,000,750		1,199,704
Net increase in cash and cash equivalents		22,146		382,117
		22,140		002,117
Cash and cash equivalents, beginning of year		474,010		91,893
Cash and cash equivalents, end of year	\$	496,156	\$	474,010
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The accompanying notes are an integral part of these financial statements.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

#### June 30, 2020 and 2019

The Foundation's investments are comprised of a variety of financial instruments and are managed by investment advisors. The investments reported in the statements of financial position are exposed to various risks, including changes in the equity markets, the interest rate environment and general economic conditions. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in their fair value, it is reasonably possible that the amounts reported in the accompanying financial statements could change materially in the near term.

The Foundation has adopted a total return investment policy. The primary investment objective is to maximize long-term return through a combination of income and capital appreciation achieved in a prudent manner.

#### **Pending Accounting Pronouncements**

In May 2014, the FASB issued a new standard related to *Revenue from Contracts with Customers*, to improve financial reporting by creating common revenue recognition guidance. The core principle of this guidance is that an entity should recognize revenue in an amount that reflects the consideration to which the entity expects to be entitled in exchange for these goods and services at the date the performance obligation has occurred. The new standard, as amended, is effective for periods beginning after December 15, 2019. An entity will apply this update using either a full retrospective application, which applies the standard to each prior period presented, or under the modified retrospective application, in which an entity recognizes the cumulative effect of initially applying the new standard as an adjustment to

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

#### June 30, 2020 and 2019

Investment return, net for the years ended June 30, 2020 and 2019 is comprised of the following:

	 2020	 2019
Dividend and interest income, net	\$ 1,074,984	\$ 1,051,808
Net realized gains on investments	136,919	1,225,747
Net change in unrealized gains and losses on investments	 (228,810)	 510,593
Investment return, net	\$ 983,093	\$ 2,788,148

Investment fees included in dividend and interest income, net, amounted to \$169,125 and \$156,721 for 2020 and 2019, respectively.

## NOTE F - NET ASSETS WITH DONOR RESTRICTIONS

At June 30, 2020 and 2019, net assets with donor restrictions for purpose and time consisted of the following:

	 2020	 2019
Scholarships and awards Academic support Facilities support Faculty support Other direct support	\$ 6,335,681 4,149,228 6,517,559 155,791 150,996Q	\$ 6,553,661 3,842,879 6,897,704 194,266

## NOTES TO FINANCIAL STATEMENTS - CONTINUED

## June 30, 2020 and 2019

### **NOTE G - RELATED PARTY TRANSACTIONS**

The Foundation is located on the campus of the University. Stockton Affiliated Services, Inc. ("SASI") is a component unit of the University and is a separately incorporated 501(c)(3) that was established to manage auxiliary operations on behalf of the University. 4 (t)3,s

	 Year ende 2020	ed Jun	ie 30, 2019
Foundation's support to the University Scholarships Academic support	\$ 1,009,493 387,726	\$	958,234 538,021
Facilities support Holocaust Resource Center Noyes Museum	139,156 196,685		293,909 122,500

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

# June 30, 2020 and 2019

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund;
- 2. The purposes of the Foundation and the donor-restricted endowment fund;
- 3. General economic conditions;
- 4. The possible effect of inflation and deflation;
- 5. The expected total return from income and appreciation of investments;
- 6. Other resources of the Foundation; and
- 7. The investment policies of the Foundation.

The Foundation's endowment was comprised of the following for the year ended June 30, 2020:

	_	With Donor F	_	
	 ithout Donor Restrictions	Purpose and Time Restrictions	Endowment Funds	Total
Endowment, beginning of year	\$ 2,430,009	\$ 8,680,182	\$ 22,152,105	\$ 33,262,296
Investment return: Investment income				

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

# June 30, 2020 and 2019

The Foundation's endowment had the following net asset composition at June 30, 2020:

		With Donor Restrictions								
	Without Donor	Time	Endowment							
	Restrictions	Restrictions	Funds	Total						
Donor-restricted endowment funds Board-designated endowment funds	\$- 2,411,789	\$ 8,566,501 -	\$ 29,781,058 	\$ 38,347,559 2,411,789						
Endowment, end of year	\$ 2,411,789	\$ 8,566,501	\$ 29,781,058	\$ 40,759,348						

The Foundation's endowment was comprised of the following for the year ended June 30, 2019:

			Ρ	Purpose and			
		thout Donor	_	Time	E	Endowment	
	R	estrictions	F	Restrictions		Funds	 Total
Endowment, beginning of year	\$	2,342,791	\$	7,527,390	\$	20,960,356	\$ 30,830,537
Investment return:							
Investment income		64,600		742,522		4,693	811,815
Net realized and unrealized gains		102,546		1,290,004		7,352	 1,399,902
Total investment return		167,146		2,032,526		12,045	2,211,717
Contributions		-		-		995,205	995,205

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

# June 30, 2020 and 2019

The Foundation's endowment had the following net asset composition at June 30, 2019:

With Donor Restrictions

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

# June 30, 2020 and 2019

# NOTE J - FUNCTIONAL CLASSIFICATION OF EXPENSES

Expenses by functional and natural classification for the years erededed une 800,620,20es by e()]TJ0.001 Tc 0.026S

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

## June 30, 2020 and 2019

# NOTE K - LIQUIDITY AND AVAILABILITY OF RESOURCES

The Foundation maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Furthermore, the Foundation invests cash in excess of requirements in short-term investments.

The Foundation's financial assets available within one year of the statement of financial position date for general expenditure are as follows:

	 2020	 2019		
Cash and cash equivalents	\$ 496,156	\$ 474,010		