

Proposal for Concentrations to the MBA Program

Proposal for Five Concentrations to the MBA Program

MBA Curriculum committee

Faculty Consultants

Hospitality Tourism and Event

(5) Faculty Proposing New Concentration in Hospitality, Tourism and Event Management Studies:

Program Faculty Votes

Background:

Concentrations:

greater depth of expertise

Concentration requirements:

(1) Proposal for a new Concentration in Financial Forensic Investigations

MBA-FFI Concentration:

Need

Summary:

(2) Proposal for a new Concentration in Business Analytics

MBA-BUSA Concentration:

Need:

Student Population:

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Summary:

(3) Proposal for a new concentration in Marketing

MBA-Marketing Concentration:

Summary:

Student Population:

