Pathways to Inclusion
Stories from the Ally Community

Climbing the Accessibility Leaderboard

with Debra Padden and Christopher Soran, Tacoma Community Co   TJETEMC Span lang (en-US)MCID 44 BI

professor awareness about the value of accessible content for all students.

When we inquired about Ally, we discovered the Washington State Board (SBCTC) was also looking at adopting Ally for their 34 community and technical colleges as part of a state-wide commitment to the 2016 Accessible Technology Policy . With accessibility becoming more of a priority, we saw Ally as a tool to spark the conversation with professors about the importance of accessible, open content, and for our eLearning o ice to take some strategic steps to support faculty in making their courses more inclusive.

Implementation Strategy: Gamifying Accessibility

To organize our course review process and help professors keep track of their accessibility improvements, we designed an accessibility checklist. The list included formatting of HTML content, formatting the syllabus, adding captions to video content, and checking the accessibility of course files and documents using Ally. In an e ort to help professors with their content, we used Ally to train our eLearning sta on how to correct issues, since some had limited experience with

> With Ally, we saw a product that could both enhance student access to a greater variety of alternative formats direct from course files, and increase professor awareness about the value of accessible content for all students.
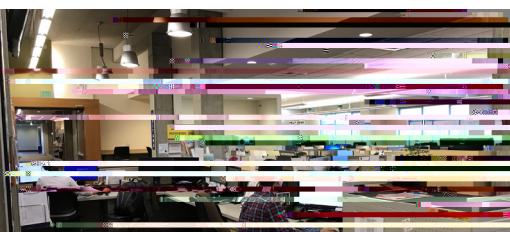

Accessibility Resource Center Staff "Moving Forward" Initiative

Twitter: #BbAlly   Join the Ally User Group: usergroup.ally.ac

> ⯆⯆ **Through a collaborative, committed effort across our campus, our institutional report shows our overall accessibility score increased 31 points in a single month with the help of Ally!**

accessible document authoring. Leading up to our campus-wide roll-out of Ally, we posted announcement banners at the top of our Canvas environment, sent email blasts, and introduced Ally at workshops.

We also wanted to incentivizeed A