DRESS FOR SUCCESS

Research shows that within the first 4-9 minutes of an interview, the interviewer decides whether or not to seriously consider you for the position. To put it succinctly you never get a second chance to make a first impression! If you're in doubt about how to dress for an interview it is best to err on the side of conservatism. It is much better to be overdressed than underdressed (or undressed). If you're not sure, check with the person who scheduled the interview and ask. The following are some guidelines that will help you project a professional image:

DO:

| MEN | WOMEN |
|-----|-------|
|-----|-------|

DO:

Wear a dark colored suit, long-sleeved shirt (white is preferable), conservative silk tie, dark socks and dark, shined shoes. Practice good personal hygiene with only

light cologne or none at all. Cover up or minimize prominent piercings or tattoos

Wear a conservative, dark suit with a coordinating blouse (not low cut) and low heeled shoes (1.5-2 inches high), preferably the same color as the suit. Wear natural colored hose and always have a spare pair with you. Practice good personal hygiene, and wear only light perfume or none at all. Cover up or minimize prominent piercings or tattoos

DON'T:

Wear sports jackets or blazers. Wear flashy or faddish ties. Wear a lot of jewelry, including earrings. Have bulging pockets. Wear sneakers or topsiders. Use excessive amounts of cologne or after shave. Carry a backpack